SIGIR'20 Program at a Glance (Time Zone: UTC+8)

| Saturday, July 25, 2020 SIGIR Summer School [Room: Epang Palace] | | | | | | |
|--|---|---|---|--|------------------------|--|
| Suturuu | | 0 Tutorial | ig randeej | | | |
| 3.0 | | 14:30-16:30 DC Student Talk Session I [Room: Xingging Palace] | | | | |
| day y 26 | 17:00-19:00 DC Student Talk Session II [Room: Xingqing Palace] | | | | | |
| Sunday, July 26 | | 19:30-21:00 DC Student Talk Session III [Room: Xingqing Palace] | | | | |
| •, | | :00 Social Event I (Student Event I) [Roo | | | | |
| | | 7:00-8:00 Social Event II (Student Event II) [Room: Weiyang Palace] | | | | |
| | | 8:10-8:30 Welcome & Conference Opening [Room: Xi'an] | | | | |
| | 8:30-9:30 Keynote I (Playback is available after 10:00) [Room: Xi'an] | | | | | |
| | The Next Generation of Neural Networks | | | | | |
| | 9:40 | Session 1A | Session 1B | Session 1C | Industrial Session I | |
| | - | [Room: Meituan] | [Room: Amazon] | [Room: Alibaba] | [Room: Microsoft] | |
| | 11:40 | Neural IR and Semantic Matching | Knowledge and Explainability | Graph-based Analysis | [| |
| , 020 | 14:30-15: | 30 Keynote II (Playback is available aft | | | | |
| Monday, July 27, 2020 | On P | resuppositions of Machine Learning: A | Meta Theory | | | |
| VO V 2 | 15:40 | Session 2A | Session 2B | Session 2C | Industrial Session II | |
| _ = | - | [Room: Meituan] | [Room: Amazon] | [Room: Alibaba] | [Room: Microsoft] | |
| | 18:00 | Knowledge for Personalization | User behavior and Experience | Evaluation | | |
| | 19:00-20: | :30 Social Event III (Women in IR – Sess | ion A) [Room: Weiyang Palace] | | | |
| | 20:00-22: | :00 Short/Demo/TOIS paper session I [| Room: Daming Palace] | | | |
| | 22:00 | Session 3A | Session 3B | Session 3C | | |
| | - | [Room: Meituan] | [Room: Amazon] | [Room: Alibaba] | | |
| | 24:00 | Bias and Fairness | Learning to Rank | Question Answering | | |
| | 8:30-9:30 | Keynote III (Playback is available after | 10:00) [Room: Xi'an] | | | |
| | | Coopetition in IR Research | | | | |
| | 9:40 | Session 4A | Session 4B | Session 4C | Industrial Session III | |
| | - | [Room: Meituan] | [Room: Amazon] | [Room: Alibaba] | [Room: Microsoft] | |
| | 11:40 | Query and Representation | Graph-based Recommendation | Neural Networks and Embedding | | |
| Tuesday, July 28, 2020 | 14:30-15:30 Keynote IV (Playback is available after 16:00) [Room: Xi'an] | | | | | |
| Tuesday, ly 28, 202 | | of by Experimentation? Towards Better | | | | |
| rue y 23 | 15:40 | Session 5A | Session 5B | Session 5C | Industrial Session IV | |
| _ = | 17:40 | [Room: Meituan] | [Room: Amazon] | [Room: Alibaba] | [Room: Microsoft] | |
| | 17:40 Domain Specific Applications 1 Learning for Recommendation Information Access and Filtering 20:00-22:00 Short/Demo/TOIS paper session II [Room: Daming Palace], Social Event IV (DEI Event) [Room: Weiyang Palace] | | | | | |
| | | | | | | |
| | 22:00 | Session 6A | Session 6B | Session 6C | | |
| | 24:00 | [Room: Meituan] Neural Collaborative Filtering 1 | [Room: Amazon] Domain Specific Applications 2 | [Room: Alibaba] Context-aware Modeling | | |
| | | Social Event V (Women in IR – Session | | Context aware modeling | | |
| | | <u> </u> | ,, , , , | | | |
| | | Neynote V (Playback is available after | 10:00) [Room: Xi'an] | | | |
| | | n Information to Assistance | | C | L. L. attille attack | |
| ay 020 | 9:40 | Session 7A | Session 7B | Session 7C | Industrial Session V | |
| sda 202 | - 11:40 | [Room: Meituan] Conversation and Interactive IR | [Room: Amazon] Text Classification and Transfer Learning | [Room: Alibaba] Neural Collaborative Filtering 2 | [Room: Microsoft] | |
| Ine: 29, 3 | | | | recural Collaborative Filterling 2 | | |
| Wednesda July 29, 20 | | :30 Keynote VI (Playback is available af Deep Learning Works for Information | | | | |
| > 1 | 15:40 | Session 8A | Session 8B | Session 8C | Industrial Session VI | |
| | 15.40 | [Room: Meituan] | [Room: Amazon] | [Room: Alibaba] | [Room: Microsoft] | |
| | 17:40 | Domain Specific Retrieval Tasks | Multi-modal Retrieval and Ranking | Sequential Recommendation | [noom. wiiciosojtj | |
| | | | | | | |
| Thursday | 21:00-24:00 Conference Closing and Business Meeting [Room: Xi'an] | | | | | |
| inursda | y, July 30, 2 | 2020 Workshops | | | | |

Virtual Conference Portal is available at https://sigir-schedule.baai.ac.cn/.

SIGIR'20 Keynote Talks

The Next Generation of Neural Networks



Prof. Geoffrey HintonGoogle Research & Vector Institute
Canada

Time: July 27, 8:30-9:30 (Time Zone: UTC+8)

Room: Xi'an

Abstract

The most important unsolved problem with artificial neural networks is how to do unsupervised learning as effectively as the brain. There are currently two main approaches to unsupervised learning. In the first approach, exemplified by BERT and Variational Autoencoders, a deep neural network is used to reconstruct its input. This is problematic for images because the deepest layers of the network need to encode the fine details of the image. An alternative approach, introduced by Becker and Hinton in 1992, is to train two copies of a deep neural network to produce output vectors that have high mutual information when given two different crops of the same image as their inputs. This approach was designed to allow the representations to be untethered from irrelevant details of the input.

The method of optimizing mutual information used by Becker and Hinton was flawed (for a subtle reason that I will explain) so Pacannaro and Hinton replaced it by a discriminative objective in which one vector representation must select a corresponding vector representation from among many alternatives. With faster hardware, contrastive learning of representations has recently become very popular and is proving to be very effective, but it suffers from a major flaw: To learn pairs of representation vectors that have N bits of mutual information we need to contrast the correct corresponding vector with about 2^N incorrect alternatives. I will describe a novel and effective way of dealing with this limitation. I will also show that this leads to a simple way of implementing perceptual learning in cortex.

Biography

Geoffrey Hinton received his PhD in Artificial Intelligence from Edinburgh in 1978. After five years as a faculty member at Carnegie-Mellon he became a fellow of the Canadian Institute for Advanced Research and moved to the Department of Computer Science at the University of Toronto where he is now an Emeritus Distinguished Professor. He is also a Vice President & Engineering Fellow at Google and Chief Scientific Adviser of the Vector Institute.

He was one of the researchers who introduced the backpropagation algorithm and the first to use backpropagation for learning word embeddings. His other contributions to neural network research include Boltzmann machines, distributed representations, time-delay neural nets, mixtures of experts, variational learning and deep learning. His research group in Torontomademajor breakthroughs in deep learning that revolutionized speech recognition and object classification.

On Presuppositions of Machine Learning: A Meta Theory



Prof. Zongben XuXi'an Jiaotong University & Pazhou Lab
China

Time: July 27, 14:30-15:30 (Time Zone: UTC+8)

Room: Xi'an

Abstract

Machine learning (ML) has been run and applied by premising a series of presuppositions, which contributes both the great success of AI and the bottleneck of further development of ML. These presuppositions include (i) the independence assumption of loss function on dataset (Hypothesis I); (ii) the large capacity assumption on hypothesis space including solution (Hypothesis II); (iii) the completeness assumption of training data with high quality (Hypothesis III); and (iv) the Euclidean assumption on analysis framework and methodology (Hypothesis IV).

We report, in this presentation, the effort and advances made by my group on how to break through these presuppositions of ML and drive ML development. For Hypothesis I, we introduce the noise modeling principle to adaptively design the loss function of ML, according to the distribution of data samples, which provides then a general way to robustlize any ML implementation. For Hypothesis II, we propose the model driven deep learning approach to define the smallest hypothesis space of deep neural networks (DNN), which yields not only the very efficient deep learning, but also a novel way of DNN design, interpretation and connection with the traditional optimization based approach. For Hypothesis III, we develop the axiomatic curriculum learning framework to learn the patterns from an incomplete dataset step by step and from easy to difficult, which then provides feasible ways to tackle very complex incomplete data sets. Finally, For Hypothesis IV, we introduce Banach space geometry in general, and XU-Roach theorem in particular, as a possibly useful tool to conduct non-Euclidean analysis of ML problems. In each case, we present the idea, principles, application examples and literatures.

Biography

Zongben Xu, received his PhD degree in Mathematics in 1987 from Xi'an Jiaotong University, China. In 1988, he was a postdoctoral Research Fellow in the Department of Mathematics, The University of Strathclyde.

He worked as a Research Fellow in the Department of Computer Science and Engineering from 1992 to 1994, and 1996 to 1997, at The Chinese University of Hong Kong; a visiting professor in the University of Essex in 2001, and Napoli University in 2002. He has been with the School of Mathematics and Statistics, Xi'an Jiaotong University since 1982, where he served as a professor of mathematics and computer science, Dean of Sciences (1997-2003), VP of the university (2003-2014) and Chief Scientist of National Basic Research Program of China (973 Project). He is currently the director of Pazhou Lab, Guangzhou

and the National Lab for Big Data Analytics, Xi'an. He is also the Dean of Xi'an Academy of Mathematics and Mathematical Technology.

Professor Xu makes several important services for government and professional societies currently, including Consultant member of National Big Data Development Commission, the New Generation AI Development Commission and the National Natural Science Foundation of China. He is VP of Industrial and Applied Mathematics Society of China (CSIAM), the director of Big Data and AI Committee of CSIAM. He is also the co- Editor-in-chief of Journal of Big Data Analytics and Textbooks Series on Data Science and Big Data Technology (Higher Education Press of China).

Professor Xu has published over 280 academic papers on nonlinear functional analysis, optimization, machine learning and big data research, most of which are in international journals. His current research interests include mathematical theory and fundamental algorithms for big data Analysis, machine learning and data Science. Professor Xu has gotten many academic awards, say, the National Natural Science Award (2007), the National Scientific and Technological Advance Award (2011) of China, CSIAM Su Buchin Applied Mathematics Award (2008) and Tan Kah Kee Science Award (in Information Technology Science, 2018). He delivered a 45 minutes talk at the International Congress of Mathematicians (ICM 2010) upon the invitation of the congress committee. He was elected as a member of Chinese Academy of Science in 2011.





Dr. Ellen M. VoorheesNational Institute for Standards and Technology U.S.A.

Time: July 28, 8:30-9:30 (Time Zone: UTC+8)

Room: Xi'an

Abstract

Coopetitions are activities in which competitors cooperate for a common good. Community evaluations such as the Text REtrieval Conference (TREC) are prototypical examples of coopetitions in information retrieval (IR) and have now been part of the field for almost thirty years. This longevity and the proliferation of shared evaluation tasks suggest that, indeed, the net impact of community evaluations is positive. But what are these benefits, and what are the attendant costs?

This talk will use TREC tracks as case studies to explore the benefits and disadvantages of different evaluation task designs. Coopetitions can improve state-of-the-art effectiveness for a retrieval task by establishing a research cohort and constructing the infrastructure—including problem definition, test collections, scoring metrics, and research methodology—necessary to make progress on the task. They can also facilitate technology transfer and amortize the infrastructure costs. The primary danger of coopetitions is for an entire research community to overfit to some peculiarity of the evaluation task. This risk can be minimized by building multiple test sets and regularly updating the evaluation task.

Biography

Ellen Voorhees is a Senior Research Scientist at the US National Institute of Standards and Technology (NIST). Her primary responsibility at NIST is to manage the Text REtrieval Conference (TREC) project, a project that develops the infrastructure required for largescale evaluation of search engines and other information access technology. Voorhees' research focuses on developing and validating appropriate evaluation schemes to measure system effectiveness for diverse user tasks.

Voorhees received a B.Sc. in computer science from the Pennsylvania State University, and M.Sc. and Ph.D. degrees in computer science from Cornell University. Prior to joining NIST she was a Senior Member of Technical Staff at Siemens Corporate Research in Princeton, NJ where her work on intelligent agents applied to information access resulted in three patents.

Voorhees is a fellow of the ACM, a member of AAAI, and has been elected as a fellow of the Washington Academy of Sciences. She has published numerous articles on information retrieval techniques and evaluation methodologies and serves on the review boards of several journals and conferences.

Proof by Experimentation? Towards Better IR Research



Prof. Norbert FuhrUniversity of Duisburg-Essen
Germany

Time: July 28, 14:30-15:30 (Time Zone: UTC+8)

Room: Xi'an

Abstract

The current fight against the COVID-19 pandemic illustrates the importance of proper scientific methods: Besides fake news lacking any factual evidence, reports on clinical trials with various drugs often yield contradicting results; here, only a closer look at the underlying empirical methodology can help in forming a clearer picture.

In IR research, empirical foundation in the form of experiments plays an important role. However, the methods applied often are not at the level of scientific standards that hold in many other disciplines, as IR experiments are frequently flawed in several ways: Measures like MRR or ERR are invalid by definition, and MAP is based on unrealistic assumptions about user behaviour; computing relative improvements of arithmetic means is statistical nonsense; test hypotheses often are formulated after the experiment has been carried out; multiple hypotheses are tested without correction; many experiments are not reproducible results or are compared to weak baselines [1, 6]; frequent reuse of the same test collections yields random results [2]; authors (and reviewers) believe that experiments prove the claims made. Methods for overcoming these problems have been pointed out [5], but are still widely ignored.

However, even when experimental results have been achieved via proper methods, this only solves the issue of internal validity. The problem of external validity has hardly been addressed in IR so far. Just having empirical results for a handful or test collections does not enable us to make any statements on how far we can generalise these observations. So we should put more emphasis on understanding why certain methods work (or don't work) under certain circumstances - instead of looking at improvements at the third or fourth decimal place. This would allow us to make more generally valid statements, and be a first step towards being able to predict performance for new collections

To conclude, better research in IR can only be achieved by

- Enforcing rigorous experimental methodology at our top venues.
- Establishing leaderboards and carrying out metastudies for monitoring the actual scientific progress in our field.
- Understanding should be valued higher than raw performance.
- Ultimately, research should aim more at performance prediction than at performance measurement.

Biography

Norbert Fuhr holds a PhD (Dr.) in Computer Science from the Technical University of Darmstadt, which he received in 1986. He became Associate Professor in the computer science department of the University of Dortmund in 1991 and was appointed Full Professor for computer science at the University of Duisburg-Essen in 2002. His past research dealt with topics such as probabilistic retrieval models, the integration of IR and databases, retrieval in distributed digital libraries and XML documents, and user friendly retrieval interfaces. His current research interests are models for interactive retrieval, social media retrieval, and evaluation methodology Norbert Fuhr has served as PC member and program chair of major conferences in IR and digital libraries, and on the editorial boards of several journals in these areas. In 2012, he received the Gerald Salton Award of ACM-SIGIR.





Dr. Elizabeth F. Churchill Google U.S.A.

Time: July 29, 8:30-9:30 (Time Zone: UTC+8)

Room: Xi'an

Abstract

"Knowledge is of two kinds. We know a subject ourselves, or we know where we can find information upon it. When we enquire into any subject, the first thing we have to do is to know what books have treated of it. This leads us to look at catalogues, and at the backs of books in libraries."

Samuel Johnson (Boswell's Life of Johnson)

When Johnson was writing this, said libraries were very exclusive, inaccessible tomost. When I was growing up the librarywas a favorite place to find information with the help of expert assistants, trained librarians. Nowadays, while libraries are still one of my favorite institutions, we have powerful digital information search, retrieval, and assemblage services, bundled into easily accessible tools at our fingertips.

As information proliferates and human information needs remain high, information retrieval will continue to be a central area of investigation. We will also need better and better tools to access, assemble, and represent that information in ways that can be understood and applied-tools that ensure information turns into knowledge that is useful and used.

In this talk, I will focus on how people find information, and how the tools we build aid in that finding. Using case studies, I will outline some that remain challenging, and offer some case studies and edge cases where more work is needed. I will share thoughts on how emerging assistant devices and services are and are not meeting the challenge of becoming expert information assistants.

Biography

Elizabeth Churchill is a Director of UX at Google. She is also the Executive Vice President of the Association of ComputingMachinery (ACM), a member of the ACM's CHI Academy, and an ACM Fellow, Distinguished Scientist, and Distinguished Speaker. With a background in psychology, Artificial Intelligence and Cognitive Science, she draws on social, computer, engineering and data sciences to create innovative digital tools, applications, and services. She has built research teams at Google, eBay, Yahoo, PARC and FujiXerox. She holds a PhD from the University of Cambridge and honorary doctorates from the University of Sussex, and the University of Stockholm. In 2016, she received the Citris-Banatao Institute Athena Award for Executive Leadership.

How Deep Learning Works for Information Retrieval



Prof. Dacheng TaoThe University of Sydney
Australia

Time: July 29, 14:30-15:30 (Time Zone: UTC+8)

Room: Xi'an

Abstract

Information retrieval (IR) is the science of search, the search of user query relevant pieces of information from a collection of unstructured resources. Information in this context includes text, imagery, audio, video, xml, program, and metadata. The journey of an IR process begins with a user query sent to the IR system which encodes the query, compares the query with the available resources, and returns the most relevant pieces of information. Thus, the system is equipped with the ability to store, retrieve and maintain information.

In the early era of IR, the whole process was completed using handcrafted features and ad-hoc relevance measures. Later, principled frameworks for relevance measure were developed with statistical learning as a basis. Recently, deep learning has proven essential to the introduction of more opportunities to IR. This is because data-driven features combined with datadriven relevance measures can effectively eliminate the human bias in either feature or relevance measure design.

Deep learning has shown its significant potential to transform IR evidenced by abundant empirical results. However, we continue to strive to gain a comprehensive understanding of deep learning. This is done by answering questions such as why deep structures are superior to shallow structures, how skip connections affect a model's performance, uncovering the potential relationship between some of the hyper-parameters and a model's performance, and exploring ways to reduce the chance for deep models to be fooled by adversaries. Answering such questions can help design more effective deep models and devise more efficient schemes for model training.

Biography

Dacheng Tao is Professor of Computer Science and ARC Laureate Fellow in the School of Computer Science and the Faculty of Engineering, and the Inaugural Director of the UBTECH Sydney Artificial Intelligence Centre, at The University of Sydney. His research results in artificial intelligence have expounded in one monograph and 200+ publications at learning journals and conferences, such as IEEE TPAMI, AAAI, IJCAI, NeurIPS, ICML, CVPR, ICCV, ECCV, ICDM, and KDD, with several best paper awards. He received the 2018 IEEE ICDM Research Contributions Award and the 2015 Australian Museum Scopus-Eureka prize. He is a Fellow of the IEEE, the ACM and the Australian Academy of Science.

Industry Track Invited Talks

Large-scale Multi-modal Search and QA at Alibaba



Dr. Rong JinDAMO Academy, Alibaba Group
China

Time: July 27, 9:40-10:40 (Time Zone: UTC+8)

Room: Microsoft

Abstract

In this talk, we will present ongoing efforts of Alibaba on large-scale multi-modal search ad question-answering, including image search, video search, cross lingual retrieval, and QA based on machine reading and comprehension (MRC). We will also share in this talk the core technologies that are crucial to the development of the related technologies, including representation learning, data augmentation, and robust learning.

Biography

Rong Jin is currently an associate director of DAMO academy at Alibaba, leading the research and development of state-of-the-art Al technologies. Before joining Alibaba, he was a faculty member of the Computer and Science Engineering Dept. at Michigan State University from 2003 to 2015. His research is focused on statistical machine learning and its application to large-scale data analysis. He published over 300 technique papers, mostly on the top conferences and prestigious journals. He is an associate editor of IEEE Transaction at Pattern Analysis and Machine Intelligence (TPAMI) and ACM Transaction at Knowledge Discovery from Data. Dr. Jin holds Ph.D. in Computer Science from Carnegie Mellon University. He received the NSF career award in 2006, and the best paper award from COLT in 2012.

The New TREC Track on Podcast Search and Summarization



Dr. Rosie Jones Spotify U.S.A.

Time: July 28, 9:40-10:40 (Time Zone: UTC+8)

Room: Microsoft

Abstract

Podcasts are exploding in popularity. As this medium grows, it becomes increasingly important to understand the content of podcasts (e.g. what exactly is being covered, by whom, and how?), and how we can use this to connect users to shows that align with their interests. Given the explosion of new material, how do listeners find the needle in the haystack, and connect to those shows or episodes that speak to them? Furthermore, once they are presented with potential podcasts to listen to, how can they decide if this is what they want?

To move the needle forward more rapidly toward this goal, we've introduced the Spotify Podcasts Dataset [1] and TREC shared task [2]. This dataset represents the first large-scale set of podcasts, with transcripts, released to the research community. The accompanying shared task is part of the TREC 2020 Conference, run by the US National Institute of Standards and Technology. The challenge is planned to run for several years, with progressively more demanding tasks: this first year, the challenge involves a search-related task and a task to automatically generate summaries, both based on transcripts of the audio.

In this talk I will describe the task and dataset, outlining how the dataset is orders of magnitude larger than previous spoken document datasets, and how the tasks take us beyond previous shared tasks both in spoken document retrieval and NLP.

Biography

Rosie Jones is a Director of Research at Spotify. Her lab conducts research on language technologies, with applications including podcast search and recommendation, and voice understanding. Prior to joining Spotify, she was a Principal Scientist at Microsoft working on conversational agents. She has also worked as Director of Computational Advertising at Akamai, and as a Principal Scientist at Yahoo working on online advertising and search. She is a senior member of the ACM and is a PC co-chair for SIGIR 2021.

SIGIR'20 Main Conference Program

Monday, July 27, 2020 (Time Zone: UTC+8)

Welcome & Conference Opening (July 27, 8:10-8:30)

Room: Xi'an

Welcome: General Chairs

Program Introduction: PC Chairs

Keynote I (July 27, 8:30-9:30; playback is available after 10:00)

Chair: Jimmy Huang and Yi Chang

Room: Xi'an

Title: The Next Generation of Neural Networks

Speaker: Geoffrey Hinton, Google Research & Vector Institute

Session 1A (July 27, 9:40-11:40)

Neural IR and Semantic Matching Chair: Hamed Zamani (*Microsoft*)

Room: Meituan

- Training Effective Neural CLIR by Bridging the Translation Gap. *Hamed Bonab, Sheikh Muhammad Sarwar, and James Allan*
- A Quantum Interference Inspired Neural Matching Model for Ad-hoc Retrieval. *Yongyu Jiang, Peng Zhang, Hui Gao, and Dawei Song*
- A Deep Recurrent Survival Model for Unbiased Ranking. *Jiarui Jin, Yuchen Fang, Weinan Zhang, Kan Ren, Guorui Zhou, Jian Xu, Yong Yu, Jun Wang, Xiaoqiang Zhu, and Kun Gai*
- ColBERT: Efficient and Effective Passage Search via Contextualized Late Interaction over BERT. *Omar Khattab and Matei Zaharia*
- Efficient Document Re-Ranking for Transformers by Precomputing Term Representations. Sean MacAvaney, Franco Maria Nardini, Raffaele Perego, Nicola Tonellotto, Nazli Goharian, Ophir Frieder
- A Reinforcement Learning Framework for Relevance Feedback, *Ali Montazeralghaem, Hamed Zamani, and James Allan*

Session 1B (July 27, 9:40-11:40)

Knowledge and Explainability

Chair: Vanessa Murdock (Amazon)

Room: Amazon

- Fairness-Aware Explainable Recommendation over Knowledge Graphs. Zuohui Fu, Yikun Xian, Ruoyuan Gao, Jieyu Zhao, Qiaoying Huang, Yingqiang Ge, Shuyuan Xu, Shijie Geng, Chirag Shah, Yongfeng Zhang, and Gerard de Melo
- Attentional Graph Convolutional Networks for Knowledge Concept Recommendation in MOOCs in a Heterogeneous View. Jibing Gong, Shen Wang, Jinlong Wang, Hao Peng, Wenzheng Feng, Dan Wang, Yi Zhao, Huanhuan Li, Jie Tang, and P. Yu
- Sequential Recommendation with Self-attentive Multi-adversarial Network. Ruiyang Ren, Zhaoyang Liu, Yaliang Li, Wayne Xin Zhao, Hui Wang, Bolin Ding, and Ji-Rong Wen

- MVIN: Learning multiview items for recommendation. *Chang-You Tai, Meng-Ru Wu, Yun-Wei Chu, Shao-Yu Chu, and Lun-Wei Ku*
- Make It a CHORUS: Context- and Knowledge-aware Item Modeling for Recommendation. Chenyang Wang, Min Zhang, Weizhi Ma, Yiqun Liu, and Shaoping Ma
- Evolutionary Product Description Generation: A Dynamic Fine-Tuning Approach Leveraging User Click Behavior. *Yongzhen Wang, Jian Wang, Heng Huang, Hongsong Li, and Xiaozhong Liu*

Session 1C (July 27, 9:40-11:40)

Graph-based Analysis

Chair: Qiaozhu Mei (University of Michigan)

Room: Alibaba

- Pairwise View Weighted Graph Network for View-based 3D Model Retrieval. Zan Gao, Yin-Ming Li, Wei-Li Guan, Wei-Zhi Nie, Zhi-Yong Cheng, and An-An Liu
- Detecting User Community in Sparse Domain via Cross-Graph Pairwise Learning. *Zheng Gao, Hongsong Li, Zhuoren Jiang, and Xiaozhong Liu*
- BiANE: Bipartite Attributed Network Embedding. Wentao Huang, Yuchen Li, Yuan Fang, Ju Fan, and Hongxia Yang
- Hierarchical Fashion Graph Network for Personalised Outfit Recommendation. Xingchen Li, Xiang Wang, Xiangnan He, Long Chen, Jun Xiao, and Tat-Seng Chua
- Global Context Enhanced Graph Nerual Networks for Session-based Recommendation. Ziyang Wang, Wei Wei, Cong Gao, Xiaoli Li, Xianling Mao, and Minghui Qiu
- Interactive Recommender System via Knowledge Graph-enhanced Reinforcement Learning. Sijin Zhou, Xinyi Dai, Haokun Chen, Weinan Zhang, Kan Ren, Ruiming Tang, Xiuqiang He, and Yong Yu

Industrial Session I (July 27, 9:40-11:40)

Chair: Weinan Zhang (*Shanghai Jiao Tong University*)

Room: Microsoft

- Invited talk: Large-scale Multi-modal Search and QA at Alibaba. Rong Jin
- User Behavior Retrieval for Click-Through Rate Prediction. *Jiarui Qin, Weinan Zhang, Xin Wu, Jiarui Jin, Yuchen Fang, and Yong Yu*
- How Airbnb Tells You Will Enjoy Sunset Sailing in Barcelona? Recommendation in a Two-Sided Travel Marketplace. *Liang Wu and Mihajlo Grbovic*

Break (12:00-14:30)

Virtual discussion rooms available

Keynote II (July 27, 14:30-15:30; playback is available after 16:00)

Chair: Yi Chang and Xueqi Cheng

Room: Xi'an

Title: On Presuppositions of Machine Learning: A Meta Theory **Speaker:** Zongben Xu, Xi'an Jiaotong University & Pazhou Lab

Session 2A (July 27, 15:40-18:00) Knowledge for Personalization

Chair: Imed Zitouni (*Google*)

Room: Meituan

- Jointly Non-Sampling Learning for Knowledge Graph Enhanced Recommendation. *Chong Chen, Min Zhang, Weizhi Ma, Yiqun Liu, and Shaoping Ma*
- AutoGroup: Automatic Feature Grouping for Modelling Explicit High-Order Feature Interactions in CTR Prediction. Bin Liu, Niannan Xue, Huifeng Guo, Ruiming Tang, Stefanos Zafeiriou, Xiuqiang He, and Zhenguo Li
- KERL: A Knowledge-Guided Reinforcement Learning Model for Sequential Recommendation. *Pengfei Wang, Yu Fan, Long Xia, Wayne Xin Zhao, Shaozhang Niu, and Jimmy Huang*
- CKAN: Collaborative Knowledge-aware Attentive Network for Recommender Systems. Ze Wang, Lin Guangyan, Huobin Tan, Qinghong Chen, and Xiyang Liu
- CATN: Cross-Domain Recommendation for Cold-Start Users via Aspect Transfer Network. *Cheng Zhao, Chenliang Li, Rong Xiao, Hongbo Deng, and Aixin Sun*
- Leveraging Demonstrations for Reinforcement Recommendation Reasoning over Knowledge Graphs. Kangzhi Zhao, Xiting Wang, Yuren Zhang, Li Zhao, Zheng Liu, Chunxiao Xing, and Xing Xie
- Incorporating Scenario Knowledge into A Unified Fine-tuning Architecture for Event Representation. Jianming Zheng, Fei Cai, and Honghui Chen

Session 2B (July 27, 15:40-18:00)

User Behavior and Experience

Chair: Suzan Verberne (*Leiden University*)

Room: Amazon

- Ranking-Incentivized Quality Preserving Content Modification. *Gregory Goren, Oren Kurland, Moshe Tennenholtz, and Fiana Raiber*
- On Understanding Data Worker Interaction Behaviors. *Lei Han, Tianwa Chen, Gianluca Demartini, Marta Indulska, and Shazia Sadiq*
- Creating a Children-Friendly Reading Environment via Joint Learning of Content and Human Attention. Guoxiu He, Yangyang Kang, Zhuoren Jiang, Jiawei Liu, Changlong Sun, Xiaozhong Liu, and Wei Lu
- Octopus: Comprehensive and Elastic User Representation for the Generation of Recommendation Candidates. *Zheng Liu, Junhan Yang, Jianxun Lian, Defu Lian, and Xing Xie*
- The Cortical Activity of Graded Relevance. *Zuzana Pinkosova, William McGeown, and Yashar Moshfeghi*
- Asymmetric Tri-training for Debiasing Missing-Not-At-Random Explicit Feedback. Yuta Saito
- Beyond User Embedding Matrix: Learning to Hash for Modeling Large-Scale Users in Recommendation. Shaoyun Shi, Weizhi Ma, Min Zhang, Yongfeng Zhang, Xinxing Yu, Houzhi Shan, Yiqun Liu, and Shaoping Ma

Session 2C (July 27, 15:40-18:00)

Evaluation

Chair: Mark Sanderson (*RMIT University*)

Room: Alibaba

- Measuring Recommendation Explanation Quality: The Conflicting Goals of Explanations. *Krisztian Balog and Filip Radlinski*
- Bayesian Inferential Risk Evaluation on Multiple IR Systems. *Rodger Benham, Ben Carterette, J. Shane Culpepper, and Alistair Moffat*
- How to Measure the Reproducibility of System-oriented IR Experiments. *Timo Breuer, Nicola Ferro, Norbert Fuhr, Maria Maistro, Tetsuya Sakai, Philipp Schaer, and Ian Soboroff*
- Good Evaluation Measures based on Document Preferences. Tetsuya Sakai and Zhaohao Zeng

- Preference-based Evaluation Metrics for Web Image Search. Xiaohui Xie, Jiaxin Mao, Yiqun Liu, Maarten de Rijke, Haitian Chen, Min Zhang, and Shaoping Ma
- Models Versus Satisfaction: Towards a Better Understanding of Evaluation Metrics. Fan Zhang, Jiaxin Mao, Yiqun Liu, Xiaohui Xie, Weizhi Ma, Min Zhang, and Shaoping Ma
- Cascade or Recency: Constructing Better Evaluation Metrics for Session Search. Fan Zhang, Jiaxin Mao, Yiqun Liu, Weizhi Ma, Min Zhang, and Shaoping Ma

Industrial Session II (July 27, 15:40-18:00)

Chair: Mounia Lalmas (*Spotify*)

Room: Microsoft

- Efficient and Effective Query Auto-Completion. Simon Gog, Giulio Ermanno Pibiri, and Rossano Venturini
- ATBRG: Adaptive Target-Behavior Relational Graph Network for Effective Recommendation. *Yufei Feng, Binbin Hu, Fuyu Lv, Qingwen Liu, Zhiqiang Zhang, and Wenwu Ou*
- Multiplex Behavioral Relation Learning for Recommendation via Memory Augmented Transformer Network. Lianghao Xia, Chao Huang, Yong Xu, Peng Dai, Bo Zhang, and Liefeng Bo
- Entire Space Multi-Task Modeling via Post-Click Behavior Decomposition for Conversion Rate Prediction. Hong Wen, Jing Zhang, Yuan Wang, Fuyu Lv, Wentian Bao, Quan Lin, and Keping Yang
- Automated Embedding Size Search in Deep Recommender Systems. *Haochen Liu, Xiangyu Zhao, Chong Wang, Xiaobing Liu, and Jiliang Tang*

Short/Demo/TOIS paper session I (July 27, 20:00-22:00)

Room: Daming Palace

Virtual discussion rooms available

Session 3A (July 27, 22:00-24:00)

Bias and Fairness

Chair: Ricardo Baeza-Yates (*Northeastern University*)

Room: Meituan

- Operationalizing the Legal Principle of Data Minimization for Personalization. *Asia J. Biega, Peter Potash, Hal Daumé III, Fernando Diaz, and Michèle Finck*
- Learning Personalized Risk Preferences for Recommendation. *Yingqiang Ge, Shuyuan Xu, Shuchang Liu, Zuohui Fu, Fei Sun, and Yongfeng Zhang*
- Certifiable Robustness to Discrete Adversarial Perturbations for Factorization Machines. *Yang Liu, Xianzhuo Xia, Liang Chen, Xiangnan He, Carl Yang, and Zibin Zheng*
- Controlling Fairness and Bias in Dynamic Ranking. *Marco Morik, Ashudeep Singh, Jessica Hong, and Thorsten Joachims*
- Can the Crowd Identify Misinformation Objectively? The Effects of Judgments Scale and Assessor's
 Bias. Kevin Roitero, Michael Soprano, Shaoyang Fan, Damiano Spina, Stefano Mizzaro, and Gianluca
 Demartini
- Measuring and Mitigating Item Under-Recommendation Bias in Personalized Ranking Systems. *Ziwei Zhu, Jianling Wang, and James Caverlee*

Session 3B (July 27, 22:00-24:00)

Learning to Rank

Chair: Hang Li (*Bytedance*)

Room: Amazon

- What Makes a Top-Performing Precision Medicine Search Engine? Tracing Main System Features in a Systematic Way. *Erik Faessler, Michel Oleynik, and Udo Hahn*
- Accelerated Convergence for Counterfactual Learning to Rank. Rolf Jagerman and Maarten de Rijke
- DVGAN: A Minimax Game for Search Result Diversification Combining Explicit and Implicit Features. Jiongnan Liu, Zhicheng Dou, Xiaojie Wang, Shuqi Lu, and Ji-Rong Wen
- Policy-Aware Unbiased Learning to Rank for Top-k Rankings. Harrie Oosterhuis and Maarten de Rijke
- SetRank: Learning a Permutation-Invariant Ranking Model for Information Retrieval. *Liang Pang, Jun Xu, Qingyao Ai, Yanyan Lan, Xueqi Cheng, and Ji-Rong Wen*
- Reinforcement Learning to Rank with Pairwise Policy Gradient. Jun Xu, Zeng Wei, Long Xia, Yanyan Lan, Dawei Yin, Xueqi Cheng, and Ji-Rong Wen

Session 3C (July 27, 22:00-24:00)

Question Answering

Chair: Jochen L. Leidner (Refinitiv Labs/University of Sheffield)

Room: Alibaba

- Humor Detection in Product Question Answering Systems. Elad Kravi, David Carmel, and Yftah Ziser
- Training Curricula for Open Domain Answer Re-Ranking. Sean MacAvaney, Franco Maria Nardini, Raffaele Perego, Nicola Tonellotto, Nazli Goharian, and Ophir Frieder
- Open-Retrieval Conversational Question Answering. *Chen Qu, Liu Yang, Cen Chen, Minghui Qiu, W. Bruce Croft, and Mohit lyyer*
- Learning to Ask Screening Questions for Job Postings. Baoxu Shi, Shan Li, Jaewon Yang, Mustafa Emre Kazdagli, and Qi He
- Match^2: A Matching over Matching Model for Similar Question Identification. Zizhen Wang, Yixing Fan, Jiafeng Guo, Liu Yang, Ruqing Zhang, Yanyan Lan, Xueqi Cheng, Hui Jiang, and Xiaozhao Wang
- Answer Ranking for Product-Related Questions via Multiple Semantic Relations Modeling. *Wenxuan Zhang, Yang Deng, and Wai Lam*

Tuesday, July 28, 2020 (Time Zone: UTC+8)

Break (July 28, 0:00-6:00)

Virtual discussion rooms available

Keynote III (July 28, 8:30-9:30; playback is available after 10:00)

Chair: Jimmy Huang and Yigun Liu

Room: Xi'an

Title: Coopetition in IR Research

Speaker: Ellen M. Voorhees, National Institute for Standards and Technology

Session 4A (July 28, 9:40-11:40)

Query and Representation

Chair: Rob Capra (*University of North Carolina*)

Room: Meituan

- ESAM: Discriminative Domain Adaptation with Non-Displayed Items to Improve Long-Tail Performance. *Zhihong Chen, Rong Xiao, Chenliang Li, Gangfeng Ye, Haochuan Sun, and Hongbo Deng*
- Table Search Using a Deep Contextualized Language Model. *Zhiyu Chen, Mohamed Trabelsi, Jeff Heflin, Yinan Xu, and Brian Davison*
- Convolutional Embedding for Edit Distance. *Xinyan Dai, Xiao Yan, Kaiwen Zhou, Yuxuan Wang, Han Yang, and James Cheng*
- ASiNE: Adversarial Signed Network Embedding. *Yeon-Chang Lee, Nayoun Seo, Sang-Wook Kim, and Kyungsik Han*
- Efficient Graph Query Processing over Geo-Distributed Datacenters. Ye Yuan, Delong Ma, Zhenyu Wen, Yuliang Ma, Guoren Wang, and Lei Chen
- Spatio-Temporal Dual Graph Attention Network for Query-POI Matching. Zixuan Yuan, Hao Liu, Yanchi Liu, Denghui Zhang, Fei Yi, Nengjun Zhu, and Hui Xiong

Session 4B (July 28, 9:40-11:40)

Graph-based Recommendation

Chair: Chirag Shah (*University of Washington*)

Room: Amazon

- LightGCN: Simplifying and Powering Graph Convolution Network for Recommendation. *Xiangnan He, Kuan Deng, Xiang Wang, Yan Li, Yongdong Zhang, and Meng Wang*
- GAME: Learning Graphical and Attentive Multi-view Embeddings for Occasional Group Recommendation. *Zhixiang He, Chi-Yin Chow, and Jia-Dong Zhang*
- Multi-behavior Recommendation with Graph Convolution Networks. *Bowen Jin, Chen Gao, Xiangnan He, Yong Li, and Depeng Jin*
- GAG: Global Attributed Graph Neural Network for Streaming Session-based Recommendation. Ruihong Qiu, Hongzhi Yin, Zi Huang, and Tong Chen
- Joint Item Recommendation and Attribute Inference: An Adaptive Graph Convolutional Network Approach. *Le Wu, Yonghui Yang, Kun Zhang, Richang Hong, Yanjie Fu, and Meng Wang*
- GCN-Based User Representation Learning for Unifying Robust Recommendation and Fraudster Identification. Shijie Zhang, Hongzhi Yin, Tong Chen, Nguyen Quoc Viet Hung, Zi Huang, and Lizhen Cui

Session 4C (July 28, 9:40-11:40)

Neural Networks and Embedding

Chair: Doug Oard (University of Maryland)

Room: Alibaba

- Using Phoneme Representations to Build Predictive Models Robust to ASR Errors. *Anjie Fang, Simone Filice, Nut Limsopatham, and Oleg Rokhlenko*
- Knowledge Enhanced Personalized Search. Shuqi Lu, Zhicheng Dou, Chenyan Xiong, Xiaojie Wang, and Ji-Rong Wen
- Learning Dynamic Node Representations with Graph Neural Networks. *Yao Ma, Ziyi Guo, Zhaochun Ren, Jiliang Tang, and Dawei Yin*
- An Eye Tracking Study of Web Search by People with and without Dyslexia. Srishti Palani, Adam Fourney, Shane Williams, Kevin Larson, Irina Spiridonova, and Meredith Ringel Morris
- DGL-KE: Training knowledge graph embeddings at scale. *Da Zheng, Xiang Song, Chao Ma, Zeyuan Tan, Zihao Ye, Hao Xiong, Zheng Zhang, and George Karypis*
- Neural Interactive Collaborative Filtering. *Lixin Zou, Long Xia, Yulong Gu, Weidong Liu, Dawei Yin, Jimmy Huang, and Xiangyu Zhao*

Industrial Session III (July 28, 9:40-11:40)

Chair: Vanessa Murdock (*Amazon*)

Room: Microsoft

- Invited talk: The New TREC Track on Podcast Search and Summarization. Roise Jones
- Think Beyond the Word: Understanding the Implied Textual Meaning by Digesting Context, Local, and Noise. Guoxiu He, Zhe Gao, Zhuoren Jiang, Yangyang Kang, Changlong Sun, Xiaozhong Liu, and Wei Lu
- Robust Layout-aware IE for Visually Rich Documents with Pre-trained Language Models. Mengxi Wei, Yifan He, and Qiong Zhang

Break (12:00-14:30)

Virtual discussion rooms available

Keynote IV (July 28, 14:30-15:30; *playback is available after 16:00*)

Chair: Jimmy Huang and Xueqi Cheng

Room: Xi'an

Title: Proof by Experimentation? Towards Better IR Research

Speaker: Norbert Fuhr, University of Duisburg-Essen

Session 5A (July 28, 15:40-17:40)

Domain Specific Applications 1

Chair: Elad Yom-Tov (*Microsoft Research*)

Room: Meituan

- Fashion Compatibility Modeling through a Multi-modal Try-on-guided Scheme. Xue Dong, Jianlong Wu, Xuemeng Song, Hongjun Dai, and Liqiang Nie
- Spatial Object Recommendation with Hints: When Spatial Granularity Matters. Hui Luo, Jingbo Zhou, Zhifeng Bao, Shuangli Li, J. Shane Culpepper, Haochao Ying, Hao Liu, and Hui Xiong
- Product Bundle Identification using Semi-Supervised Learning. Hen Tzaban, Ido Guy, Asnat Greenstein-Messica, Arnon Dagan, Lior Rokach, and Bracha Shapira

- Coding Electronic Health Records with Adversarial Reinforcement Path Generation. Shanshan Wang, Pengjie Ren, Zhumin Chen, Zhaochun Ren, Jian-Yun Nie, Jun Ma, and Maarten de Rijke
- Degree-Aware Alignment for Entities in Tail. Weixin Zeng, Xiang Zhao, Wei Wang, Jiuyang Tang, and Zhen Tan
- Regional Relation Modeling for Visual Place Recognition. Yingying Zhu, Biao Li, Jiong Wang, and Zhou Zhao

Session 5B (July 28, 15:40-17:40)

Learning for Recommendation

Chair: Nicola Ferro (University of Padua)

Room: Amazon

- A General Knowledge Distillation Framework for Counterfactual Recommendation via Uniform Data. Dugang Liu, Pengxiang Cheng, Zhenhua Dong, Xiuqiang He, Weike Pan, and Zhong Ming
- Agreement and Disagreement between True and False-Positive Metrics in Recommender Systems
 Evaluation. Elisa Mena-Maldonado, Rocío Cañamares, Pablo Castells, Yongli Ren, and Mark
 Sanderson
- Leveraging Social Media for Medical Text Simplification. *Nikhil Pattisapu, Nishant Prabhu, Smriti Bhati, and Vasudeva Varma*
- Sampler Design for Implicit Feedback Data by Noisy-label Robust Learning. Wenhui Yu and Zheng Qin
- MaHRL: Multi-goals Abstraction based Deep Hierarchical Reinforcement Learning for Recommendations. *Dongyang Zhao, Liang Zhang, Bo Zhang, Lizhou Zheng, Yongjun Bao, and Weipeng Yan*
- Towards Question-based Recommender Systems. Jie Zou, Yifan Chen, and Evangelos Kanoulas

Session 5C (July 28, 15:40-17:40)

Information Access and Filtering

Chair: Djoerd Hiemstra (*Radboud University*)

Room: Alibaba

- Try This Instead: Personalized and Interpretable Substitute Recommendation. *Tong Chen, Hongzhi Yin, Guanhua Ye, Zi Huang, Yang Wang, and Meng Wang*
- Towards Linking Camouflaged Descriptions to Implicit Products in E-commerce. *Longtao Huang, Bo Yuan, Rong Zhang, and Quan Lu*
- Distributed Equivalent Substitution Training for Large-Scale Recommender Systems. Haidong Rong, Yangzihao Wang, Feihu Zhou, Junjie Zhai, Haiyang Wu, Rui Lan, Fan Li, Han Zhang, Yuekui Yang, Zhenyu Guo, and Di Wang
- Query Resolution for Conversational Search with Limited Supervision. *Nikos Voskarides, Dan Li, Pengjie Ren, Evangelos Kanoulas, and Maarten de Rijke*
- Self-Supervised Reinforcement Learning for Recommender Systems. *Xin Xin, Alexandros Karatzoglou, Ioannis Arapakis, and Joemon Jose*
- Generative Attribute Manipulation Scheme for Flexible Fashion Search. Xin Yang, Xuemeng Song, Xianjing Han, Haokun Wen, Jie Nie, and Liqiang Nie

Industrial Session IV (July 28, 15:40-17:40)

Chair: Rui Wang (Alibaba Group)

Room: Microsoft

• Understanding Echo Chambers in E-commerce Recommender Systems. Yingqiang Ge, Shuya Zhao, Honglu Zhou, Changhua Pei, Fei Sun, Wenwu Ou, and Yongfeng Zhang

- Towards Personalized and Semantic Retrieval: An End-to-End Solution for E-commerce Search via Embedding Learning. *Han Zhang, Songlin Wang, Kang Zhang, Zhiling Tang, Yunjiang Jiang, Yun Xiao, Paul Yan, and Wen-Yun Yang*
- GMCM: Graph-based Micro-behavior Conversion Model for Post-click Conversion Rate Estimation. Wentian Bao, Hong Wen, Sha Li, Xiao-Yang Liu, Quan Lin, and Keping Yang
- A Heterogeneous Information Network based Cross Domain Insurance Recommendation System for Cold Start Users. Ye Bi, Liqiang Song, Mengqiu Yao, Zhenyu Wu, Jianming Wang, and Jing Xiao
- Item Tagging for Information Retrieval: A Tripartite Graph Neural Network based Approach. *Kelong Mao, Xi Xiao, Jieming Zhu, Biao Lu, Ruiming Tang, and Xiuqiang He*

Short/Demo/TOIS Paper Session II (July 28, 20:00-22:00)

Room: Daming Palace

Virtual discussion rooms available

Session 6A (July 28, 22:00-24:00)

Neural Collaborative Filtering 1

Chair: Min Zhang (*Tsinghua University*)

Room: Meituan

- How Dataset Characteristics Affect the Robustness of Collaborative Recommendation Models. *Yashar Deldjoo, Tommaso Di Noia, Felice Antonio Merra, Eugenio Di Sciascio*
- DPLCF: Differentially Private Local Collaborative Filtering. *Chen Gao, Chao Huang, Dongsheng Lin, Yong Li, and Depeng Jin*
- Content-aware Neural Hashing for Cold-start Recommendation. *Casper Hansen, Christian Hansen, Jakob Grue Simonsen Stephen Alstrup, and Christina Lioma*
- Meta Matrix Factorization for Federated Rating Predictions. Yujie Lin, Pengjie Ren, Zhumin Chen, Zhaochun Ren, Dongxiao Yu, Jun Ma, Maarten de Rijke, and Xiuzhen Cheng
- The Impact of More Transparent Interfaces on Behavior in Personalized Recommendation. *Tobias Schnabel, Paul Bennett, Saleema Amershi, Peter Bailey, and Thorsten Joachims*
- Disentangled Representations for Graph-based Collaborative Filtering. *Xiang Wang, Hongye Jin, An Zhang, Xiangnan He, Tong Xu, and Tat-Seng Chua*

Session 6B (July 28, 22:00-24:00)

Domain Specific Applications 2

Chair: Krisztian Balog (*University of Stavanger*)

Room: Amazon

- Domain-Adaptive Neural Automated Essay Scoring. Yue Cao, Hanqi Jin, Xiaojun Wan, and Zhiwei Yu
- ADORE: Aspect Dependent Online REview Labeling for Review Generation. *Parisa Kaghazgaran, Jianling Wang, Ruihong Huang, and James Caverlee*
- Finding the Best of Both Worlds: Faster and More Robust Top-k Document Retrieval. *Omar Khattab, Mohammad Hammoud, and Tamer Elsayed*
- Recommending Podcasts for Cold-Start Users Based on Music Listening and Taste. Zahra Nazari, Christophe Charbuillet, Johan Pages, Martin Laurent, Denis Charrier, Briana Vecchione, and Benjamin Carterette
- Learning with Weak Supervision for Email Intent Detection. Kai Shu, Subhabrata Mukherjee, Guoqing Zheng, Ahmed Hassan Awadallah, Milad Shokouhi, and Susan Dumais
- 3D Self-Attention for Unsupervised Video Quantization. *Jingkuan Song, Ruimin Lang, Xiaosu Zhu, Xing Xu, Lianli Gao, and Heng Tao Shen*

Session 6C (July 28, 22:00-24:00)

Context-aware Modeling

Chair: Carsten Eickhoff (*Brown University*)

Room: Alibaba

- Modeling Personalized Item Frequency Information for Next-basket Recommendation. *Haoji Hu, Xiangnan He, Jinyang Gao, and Zhi-Li Zhang*
- Transfer Learning via Contextual Invariants for One-to-Many Cross-Domain Recommendation. *Adit Krishnan, Mahashweta Das, Mangesh Bendre, Hao Yang, and Hari Sundaram*
- Incorporating User Micro-behaviors and Item Knowledge into Multi-task Learning for Session-based Recommendation. *Wenjing Meng, Deging Yang, and Yanghua Xiao*
- Next-item Recommendation with Sequential Hypergraphs. *Jianling Wang, Kaize Ding, Liangjie Hong, Huan Liu, and James Caverlee*
- Encoding History with Context-aware Representation Learning for Personalized Search. *Yujia Zhou, Zhicheng Dou, and Ji-Rong Wen*
- Recommendation for New Users and New Items via Randomized Training and Mixture-of-Experts Transformation. *Ziwei Zhu, Shahin Sefati, Parsa Saadatpanah, and James Caverlee*

Wednesday, July 29, 2020 (Time Zone: UTC+8)

Break (0:00-6:00)

Virtual discussion rooms available

Keynote V (July 29, 8:30-9:30; playback is available after 10:00)

Chair: Yi Chang and Yiqun Liu

Room: Xi'an

Title: From Information to Assistance **Speaker:** Elizabeth F. Churchill, *Google*

Session 7A (July 29, 9:40-11:40)

Conversation and Interactive IR

Chair: Jeff Dalton (*University of Glasgow*)

Room: Meituan

- Neural Representation Learning for Clarification in Conversational Search. *Helia Hashemi, Hamed Zamani, and Bruce Croft*
- Investigating Reference Dependence Effects on User Search Interaction and Satisfaction. *Jiqun Liu and Fangyuan Han*
- DukeNet: A Dual Knowledge Interaction Network for Knowledge-Grounded Conversation. *Chuan Meng, Pengjie Ren, Zhumin Chen, Weiwei Sun, Zhaochun Ren, Zhaopeng Tu, and Maarten de Rijke*
- What If Bots Feel Moods? Towards Controllable Retrieval-based Dialogue Systems with Emotion-Aware Transition Networks. *Lisong Qiu, Ying Wai Shiu, Pingping Lin, Ruihua Song, Yue Liu, Dongyan Zhao, and Rui Yan*
- Expressions of Style in Information Seeking Conversation with an Agent. *Paul Thomas, Daniel Mcduff, Mary Czerwinski, and Nick Craswell*
- Analyzing and Learning from User Interactions for Search Clarification. *Hamed Zamani, Bhaskar Mitra, Everest Chen, Gord Lueck, Fernando Diaz, Paul Bennett, Nick Craswell, and Susan Dumais*

Session 7B (July 29, 9:40-11:40)

Text Classification and Transfer Learning

Chair: Rosie Jones (*Spotify*)

Room: Amazon

- A Unified Dual-view Model for Review Summarization and Sentiment Classification with Inconsistency Loss. *Hou Pong Chan, Wang Chen, and Irwin King*
- Enhancing Text Classification via Discovering Additional Semantic Clues from Logograms. *Chen Qian, Fuli Feng, Lijie Wen, Li Lin, and Tat-Seng Chua*
- Learning to Transfer Graph Embeddings for Inductive Graph based Recommendation. Le Wu, Yonghui Yang, Lei Chen, Defu Lian, Richang Hong, and Meng Wang
- Web-to-Voice Transfer for Product Recommendation on Voice. Rongting Zhang and Jie Yang
- Minimally Supervised Categorization of Text with Metadata. Yu Zhang, Yu Meng, Jiaxin Huang, Frank F. Xu, Xuan Wang, and Jiawei Han
- Joint Aspect-Sentiment Analysis with Minimal User Guidance. *Honglei Zhuang, Fang Guo, Chao Zhang, Liyuan Liu, and Jiawei Han*

Session 7C (July 29, 9:40-11:40)

Neural Collaborative Filtering 2

Chair: Yi Fang (Santa Clara University)

Room: Alibaba

- AR-CF: Augmenting Virtual Users and Items in Collaborative Filtering for Addressing Cold-Start Problems. *Dong-Kyu Chae, Jihoo Kim, Sang-Wook Kim, and Duen Horng Chau*
- Studying Product Competition Using Representation Learning. Fanglin Chen, Xiao Liu, Davide Proserpio, Isamar Troncoso, and Feiyu Xiong
- Deep Critiquing for VAE-based Recommender Systems. Kai Luo, Hojin Yang, Ga Wu, and Scott Sanner
- GroupIM: A Mutual Information Maximizing Framework for Neural Group Recommendation. Aravind Sankar, Yanhong Wu, Yuhang Wu, Wei Zhang, Hao Yang, and Hari Sundaram
- Neighbor Interaction Aware Graph Convolution Networks for Recommendation. *Jianing Sun, Yingxue Zhang, Wei Guo, Huifeng Guo, Ruiming Tang, Xiuqiang He, Chen Ma, and Mark Coates*
- A General Network Compression Framework for Sequential Recommender Systems. *Yang Sun, Fajie Yuan, Min Yang, Guoao Wei, Zhou Zhao, and Duo Liu*

Industrial Session V (July 29, 9:40-11:40)

Chair: Imed Zitouni (*Google*)

Room: Microsoft

- A Counterfactual Framework for Seller-Side A/B Testing on Marketplaces. Viet Ha-Thuc, Avishek Dutta, Ren Mao, Matthew Wood, and Yunli Liu
- Knowledge Graph-based Event Embedding Framework for Financial Quantitative Investments. Dawei Cheng, Fangzhou Yang, Xiaoyang Wang, Ying Zhang, and Liging Zhang
- FashionBERT: Text and Image Matching with Adaptive Loss for Cross-modal Retrieval. *Dehong Gao, Linbo Jin, Ben Chen, Minghui Qiu, Yi Wei, Yi Hu, and Hao Wang*
- Large Scale Abstractive Multi-Review Summarization (LSARS) via Aspect Alignment. *Haojie Pan, Rongqin Yang, Xin Zhou, Rui Wang, Deng Cai, and Xiaozhong Liu*
- Be Aware of the Hot Zone: A Warning System of Hazard Area Prediction to Intervene Novel Coronavirus COVID-19 Outbreak. Zhenxin Fu, Yu Wu, Hailei Zhang, Yichuan Hu, Dongyan Zhao, and Rui Yan

Break (12:00-14:30)

Virtual discussion rooms available

Keynote VI (July 29, 14:30-15:30; playback is available after 16:00)

Chair: Xueqi Cheng and Yiqun Liu

Room: Xi'an

Title: How Deep Learning Works for Information Retrieval

Speaker: Dacheng Tao, *The University of Sydney*

Session 8A (July 29, 15:40-17:40) Domain Specific Retrieval Tasks Chair: David Carmel (Amazon)

Room: Meituan

• Learning Efficient Representations of Mouse Movements to Predict User Attention in Sponsored Search. *Joannis Arapakis and Luis A. Leiva*

- Query Reformulation in E-Commerce Search. Sharon Hirsch, Ido Guy, Alexander Nus, Arnon Dagan, and Oren Kurland
- Generating Images Instead of Retrieving them: Relevance feedback on Generative Adversarial Networks. *Antti Ukkonen, Pyry Joona, and Tuukka Ruotsalo*
- Tree-augmented Cross-Modal Encoding for Complex-Query Video Retrieval. Xun Yang, Jianfeng Dong, Yixin Cao, Xun Wang, Meng Wang, and Tat-Seng Chua
- Nonlinear Robust Discrete Hashing for Cross-Modal Retrieval. Zhan Yang, Jun Long, Lei Zhu, and Wenti Huang
- Employing Personal Word Embeddings for Personalized Search. *Jing Yao, Zhicheng Dou, and Ji-Rong Wen*

Session 8B (July 29, 15:40-17:40)

Multi-modal Retrieval and Ranking

Chair: Benjamin Piwowarski (*CNRS*)

Room: Amazon

- Query Rewriting for Voice Shopping Null Queries. Iftah Gamzu, Marina Haikin, and Nissim Halabi
- Joint-modal Distribution-based Similarity Hashing for Large-scale Unsupervised Deep Cross-modal Retrieval. Song Liu, Shengsheng Qian, Yang Guan, Jiawei Zhan, and Long Ying
- Learning Colour Representations of Search Queries. *Paridhi Maheshwari, Manoj Ghuhan A, and Vishwa Vinay*
- Web Table Retrieval using Multimodal Deep Learning. *Roee Shraga, Haggai Roitman, Guy Feigenblat, and Mustafa Canim*
- Online Collective Matrix Factorization Hashing for Large-Scale Cross-Media Retrieval. *Di Wang, Quan Wang, Yaqiang An, Xinbo Gao, and Yumin Tian*
- Correlated Features Synthesis and Alignment for Zero-shot Cross-modal Retrieval. *Xing Xu, Kaiyi Lin, Huimin Lu, Lianli Gao, and Heng Tao Shen*

Session 8C (July 29, 15:40-17:40)

Sequential Recommendation

Chair: Josiane Mothe (*University of Toulouse*)

Room: Alibaba

- HME: A Hyperbolic Metric Embedding Approach for Next-POI Recommendation. Shanshan Feng, Lucas Vinh Tran, Gao Cong, Lisi Chen, Jing Li, and Fan Li
- Dual Sequential Network for Temporal Sets Prediction. *Leilei Sun, Yansong Bai, Bowen Du, Chuanren Liu, Hui Xiong, and Weifeng Lv*
- Group-Aware Long- and Short-Term Graph Representation Learning for Sequential Group Recommendation. Wen Wang, Wei Zhang, Jun Rao, Zhijie Qiu, Bo Zhang, Leyu Lin, and Hongyuan Zha
- Time Matters: Sequential Recommendation with Complex Temporal Information. Wenwen Ye, Shuaigiang Wang, Xu Chen, Xuepeng Wang, Zheng Qin, and Dawei Yin
- Parameter-Efficient Transfer from Sequential Behaviors for User Modeling and Recommendation. Fajie Yuan, Xiangnan He, Alexandros Karatzoglou, and Liguang Zhang
- How to Retrain a Recommender System? Yang Zhang, Xiangnan He, Fuli Feng, Chenxu Wang, Meng Wang, Yan Li, and Yongdong Zhang

Industrial Session VI (July 29, 15:40-17:40)

Chair: Elad Yom-Tov (*Microsoft Research*)

Room: Microsoft

- Network on Network for Tabular Data Classification in Real-world Applications, Yuanfei Luo, Hao Zhou, Weiwei Tu, Yuqiang Chen, Wenyuan Dai, and Qiang Yang
- Identifying Tasks from Mobile App Usage Patterns. *Yuan Tian, Ke Zhou, Mounia Lalmas, and Dan Pelleg*
- Efficient Image Gallery Representations at Scale through Multi-task Learning. *Benjamin Gutelman and Pavel Levin*

Conference Closing and Business Meeting (July 29, 21:00-24:00)

Room: Xi'an

SIGIR'20 Short/Demo/TOIS Paper Session I

July 27, 20:00 – 22:00 (Time Zone: UTC+8) **Room:** Daming Palace

Short Paper Session I

| SP1 | Dynamic Clustering with Discrete Time Event Prediction | Karan Aggarwal, Georgios Theocharous, and Anup Rao |
|--------------|--|---|
| SP2 | Leveraging Transitions of Emotions for Sarcasm Detection | Ameeta Agrawal, Aijun An, and Manos Papagelis |
| SP3 | JointMap: Joint Query Intent Understanding for Modeling Intent Hierarchies in E-commerce Search | Ali Ahmadvand, Surya Kallumadi, Faizan Javed, and Eugene Agichtein |
| SP4 | Choppy: Cut Transformers for Ranked List Truncation | Dara Bahri, Yi Tay, Che Zheng, Don Metzler, and Andrew Tomkins |
| SP5 | Studying Ransomware Attacks Using Web Search Logs | Chetan Bansal, Pantazis Deligiannis, Chandra Sekhar Maddila, and Nikitha Rao |
| SP6 | A Transformer-based Embedding Model for Personalized Product Search | Keping Bi, Qingyao Ai, and W. Bruce Croft |
| SP7 | Balancing Reinforcement Learning Training Experiences in Interactive Information Retrieval | Limin Chen, Zhiwen Tang, and Grace Hui Yang |
| SP8 | Metadata Matters in User Engagement Prediction | Xiang Chen, Saayan Mitra, and Viswanathan Swaminathan |
| SP9 | Context-Aware Term Weighting for First-Stage Passage Retrieval | Zhuyun Dai and Jamie Callan |
| SP10 | Summarizing and Exploring Tabular Data in Conversational Search | Zhuyun Dai, Shuo Zhang, Krisztian Balog, and Jamie Callan |
| SP11 SP12 | Leveraging Adversarial Training in Self-Learning for Cross-Lingual Text Classification Response Quality in Human-Chatbot | Xin Dong, Yaxin Zhu, Yupeng Zhang, Zuohui Fu, Dongkuan Xu, Sen Yang, and Gerard de Melo Jiepu Jiang and Naman Ahuja |
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| SP25 | Search Result Explanations Improve Efficiency and Trust | Jerome Ramos and Carsten Eickhoff |
| SP26 | Query by Example for Cross-Lingual Event Retrieval | Sheikh Muhammad Sarwar and James Allan |
| SP27 | A Test Collection for Relevance and Sensitivity | Mahmoud Sayed, William Cox, Jonah Lynn Rivera, Caitlin Christian-Lamb, Modassir Iqbal, Douglas Oard, and Katie Shilton |
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| SP52 | Session-based Recommendation with Hierarchical Leaping Networks | Cheng Guo, Mengfei Zhang, Jinyun Fang, Jiaqi Jin, and Mao Pan |
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| SP62 | Multi-Modal Summary Generation using Multi- objective Optimization | Anubhav Jangra, Sriparna Saha, Adam Jatowt, and Mohammed Hasanuzzaman |
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| SP64 | Training Mixed-Objective Pointing Decoders for Block-Level Optimization in Search Recommendation | Harsh Kohli |
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| SP77 | Improving Contextual Language Models for Response Retrieval in Multi-Turn Conversation | Junyu Lu, Xiancong Ren, Yazhou Ren, Ao Liu, and Zenglin Xu |

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| | Experimental IR Research Practices | Jimmy Lin |
| DE2 | BRENDA: Browser Extension for Fake News | Bjarte Botnevik, Eirik Sakariassen, and Vinay |
| | Detection | Setty |
| DE3 | Agent Dialogue: A Platform for Conversational | Adam Czyzewski, Jeffrey Dalton, and Anton |
| | Information Seeking Experimentation | Leuski |
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| | for Social Media Users to explore their Digital | Wendy Moncur |

| DE5 | Footprints) Conversational Question Answering over Passages by Leveraging Word Proximity Networks | Magdalena Kaiser, Rishiraj Saha Roy, and Gerhard Weikum |
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| DE6 | FigExplorer: A System for Retrieval and Exploration of Figures from Collections of Research Articles | Saar Kuzi, Chengxiang Zhai, Yin Tian, and Haichuan Tang |
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| DE8 | Systematic Review Automation Tools for End-to- End Query Formulation | Hang Li, Harrisen Scells, and Guido Zuccon |
| DE9 | Deep Job Understanding at LinkedIn | Shan Li, Baoxu Shi, Jaewon Yang, Yan Ji, Shuai Wang, Fei Chen, and Qi He |
| DE10 | Supporting Interoperability Between Open- Source Search Engines with the Common Index File Format | Jimmy Lin, Joel Mackenzie, Chris Kamphuis, Craig Macdonald, Antonio Mallia, Michal Siedlaczek, Andrew Trotman, and Arjen de Vries |
| DE11 | Web of Scholars: A Scholar Knowledge Graph | Jiaying Liu, Jing Ren, Wenqing Zheng, Lianhua Chi, Ivan Lee, and Feng Xia |

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| | Algorithms for Top-N Tasks and Top-N Workers | |
| | in Large-Scale Crowdsourcing Systems | |
| TO3 | A Deep Bayesian Tensor-Based System for Video | Wei Lu, Fu-Lai Chung, Wenhao Jiang, Martin |
| | Recommendation | Ester, and Wei Liu |
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| | User Behavior | |
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| | Enhancing Personalized Recommendation by | Xiao Lin, Min Zhang, Yiqun Liu, and Shaoping |
| | Implicit Preference Communities Modeling | Ма |
| TO10 | Implicit Preference Communities Modeling Geographic Diversification of Recommended | |
| | Implicit Preference Communities Modeling Geographic Diversification of Recommended POIs in Frequently Visited Areas | Ma Jungkyu Han and Hayato Yamana |
| TO10 TO11 | Implicit Preference Communities Modeling Geographic Diversification of Recommended POIs in Frequently Visited Areas A Multi-Label Classification Method Using a | Ma Jungkyu Han and Hayato Yamana Dong Zhang, Shu Zhao, Zhen Duan, Jie Chen, |
| | Implicit Preference Communities Modeling Geographic Diversification of Recommended POIs in Frequently Visited Areas A Multi-Label Classification Method Using a Hierarchical and Transparent Representation for | Ma Jungkyu Han and Hayato Yamana |
| TO11 | Implicit Preference Communities Modeling Geographic Diversification of Recommended POIs in Frequently Visited Areas A Multi-Label Classification Method Using a Hierarchical and Transparent Representation for Paper-Reviewer Recommendation | Ma Jungkyu Han and Hayato Yamana Dong Zhang, Shu Zhao, Zhen Duan, Jie Chen, Yanping Zhang, and Jie Tang |
| | Implicit Preference Communities Modeling Geographic Diversification of Recommended POIs in Frequently Visited Areas A Multi-Label Classification Method Using a Hierarchical and Transparent Representation for | Ma Jungkyu Han and Hayato Yamana Dong Zhang, Shu Zhao, Zhen Duan, Jie Chen, |

Jingtao Ding, Guanghui Yu, Yong Li, Xiangnan TO13 Improving Implicit Recommender Systems with **Auxiliary Data** He, and Depeng Jin TO14 Local Variational Feature-Based Similarity Yifan Chen, Yang Wang, Xiang Zhao, Hongzhi Models for Recommending Top-N New Items Yin, Ilya Markov, Maarten de Rijke TO15 Efficient Neural Matrix Factorization without Chong Chen, Min Zhang, Yongfeng Zhang, Yigun Sampling for Recommendation Liu, Shaoping Ma TO16 An Enhanced Neural Network Approach to Chuan Qin, Hengshu Zhu, Tong Xu, Chen Zhu, Person-Job Fit in Talent Recruitment Chao Ma, Enhong Chen, and Hui Xiong TO17 From Question to Text: Question-Oriented Heyan Huang, Xiaochi Wei, Liqiang Nie, Xianling Feature Attention for Answer Selection Mao, and Xin-Shun Xu TO18 Jointly Minimizing the Expected Costs of Review Douglas W. Oard, Fabrizio Sebastiani, and Jyothi for Responsiveness and Privilege in E-Discovery K. Vinjumur TO19 Fine-grained Geolocation of Tweets in Temporal Wen-Haw Chong and Ee-Peng Lim **Proximity** TO20 Learning from Multi-annotator Data: A Noise-Xueying Zhan, Yaowei Wang, Yanghui Rao, and aware Classification Framework Qing Li TO21 A Deep Learning Architecture for Psychometric Faizan Ahmad, Ahmed Abbasi, Jingjing Li, David **Natural Language Processing** G. Dobolyi, Richard G. Netemeyer, Gari D. Clifford, and Hsinchun Chen TO22 Jointly Learning Representations of Nodes and Zaiqiao Meng, Shangsong Liang, Xiangliang Attributes for Attributed Networks Zhang, Richard McCreadie, and Iadh Ounis TO23 Learning Semantic Representations from Wayne Xin Zhao, Yupeng Hou, Junhua Chen, Directed Social Links to Tag Microblog Users at Jonathan J. H. Zhu, Eddy Jing Yin, Hanting Su, Scale and Ji-Rong Wen TO24 OutdoorSent: Sentiment Analysis of Urban Wyverson Bonasoli de Oliveira, Leyza Baldo Outdoor Images by Using Semantic and Deep Dorini, Rodrigo Minetto, Thiago H. Silva

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SIGIR'20 Short/Demo/TOIS Paper Session II

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| SP80 | Large-scale Image Retrieval with Sparse Binary Projections | Changyi Ma, Chonglin Gu, Wenye Li, and Shuguang Cui |
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| SP86 | MHM: Multi-modal Clinical Data based Hierarchical Multi-label Diagnosis Prediction | Zhi Qiao, Zhen Zhang, Xian Wu, Shen Ge, and Wei Fan |
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| SP89 | Evaluation of Cross Domain Text Summarization | Liam Scanlon, Shiwei Zhang, Xiuzhen Jenny Zhang, and Mark Sanderson |
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| SP92 | Improving Matching Models with Hierarchical Contextualized Representations for Multi-turn Response Selection | Chongyang Tao, Wei Wu, Yansong Feng, Dongyan Zhao, and Rui Yan |
| SP93 | Visual Intents vs. Clicks, Likes, and Purchases in E-commerce | Riku Togashi and Tetsuya Sakai |
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| SP97 | Efficient Face and Voice Association TFNet: Multi-Semantic Feature Interaction for | Peng, Nannan Wang, and Wentao Fan Shu Wu, Feng Yu, Xueli Yu, Qiang Liu, Liang |
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| SP99 | Neural Hierarchical Factorization Machines for User's Event Sequence Analysis | Dongbo Xi, Fuzhen Zhuang, Bowen Song, Yongchun Zhu, Shuai Chen, Dan Hong, Tao Chen, Xi Gu, and Qing He |
| SP100 | Label-Consistency based Graph Neural Networks for Semi-supervised Node Classification | Bingbing Xu, Junjie Huang, Liang Hou, Huawei Shen, Jinhua Gao, and Xueqi Cheng |
| SP101 | Symmetric Regularization based BERT for Pairwise Semantic Reasoning | Weidi Xu, Kunlong Chen, Xingyi Cheng, and Taifeng Wang |
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| SP130 | ArTest: The First Test Collection for Arabic Web Search with Relevance Rationales | Maram Hasanain, Yassmine Barkallah, Reem Suwaileh, Mucahid Kutlu, and Tamer Elsayed |
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