

BOV ANNUAL MEETING - iSCHOOL

SEPTEMBER 22nd, 23rd - 2014

DAY 2 ● AGENDA

TIMES	ACTIVITIES
8:30-9:00	● B ● R ● E ● A ● K ● F ● A ● S ● T ●
9:00-9:15	Recap from yesterday - Al, Ron
9:15-9:20	Share stickynotes, review OARRS
9:20-10:00	Exploring Opportunities through Cover Story Visions
10:00-10:30	Report Outs
10:30-10:45	● B ● R ● E ● A ● K ●
10:45-11:40	Bold Steps Check out / Adjourn
11:40-12:00	● L ● U ● N ● C ● H ●
12:00-1:00	Board Closed Session
1:00-3:00	Provost Closed Exec Session
3:00-3:30	● B ● R ● E ● A ● K ●
3:30-4:30	Concluding Discussion / Adjourn
4:30-5:00	

● ROLES

- ★ Alumni Adjuncts
- ★ BOV
- ★ Faculty
- ★ IAC members
- ★ Phd. Students
- ★ Elliance
- ★ Senior Staff
- ★ Staff
- ★ Dean
- ★ Vice Provost
- ★ Dr. of Admin.
- ★ Constituent Relations
- ★ i3 Project Director

● RULES

- ▶ Show up - be present
- ▶ Listen for patterns & themes
- ▶ Make the conversation as real as possible.
- ▶ Be open about your ideas, thoughts & misgivings
- ▶ Ask questions to push the conversation
- ▶ Stay strategic - not implementing today.
- ▶ Give voice to info in reports

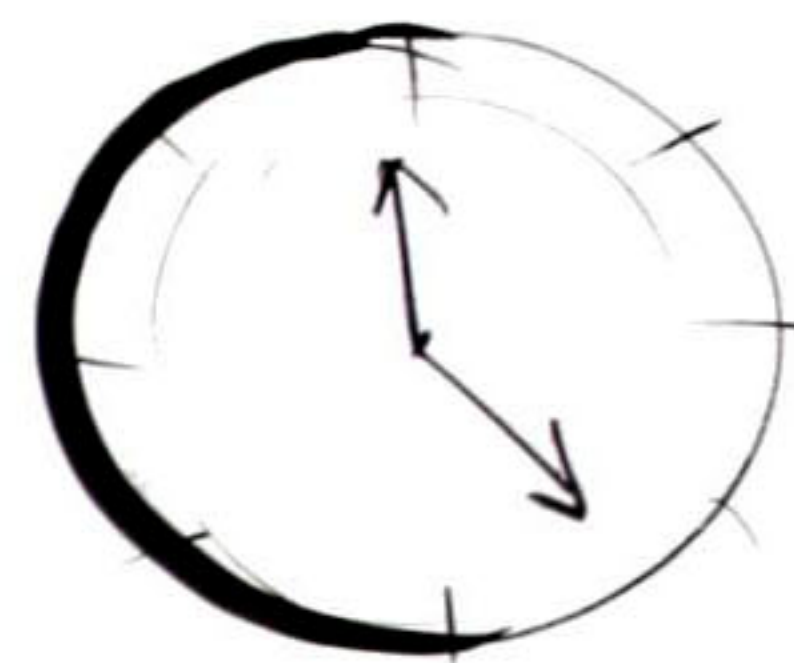
● OUTCOMES

- To connect with each other
Share updates, meet new faculty
- To bring together what we know in order to envision & select the most impactful opportunities that will help us arrive at our desired future state
- To measure the changing landscape and the context of the field, to explore potential programmatic responses.
- To continue to interpret priorities & vision through work with Elliance → over next 5 years.



WELCOME to DAY 2.....

Changes to schedule....
we'll know at 9:30



NEXT STEPS

RDN

- * Carmella from Alliance
- * working session -
- * where are the **STORIES**
THAT RING TRUE?



and can we
deliver?

AL

- * Thank you!
- * A unique board with
unique energy
- * Good opportunity to
present a **PLAN**

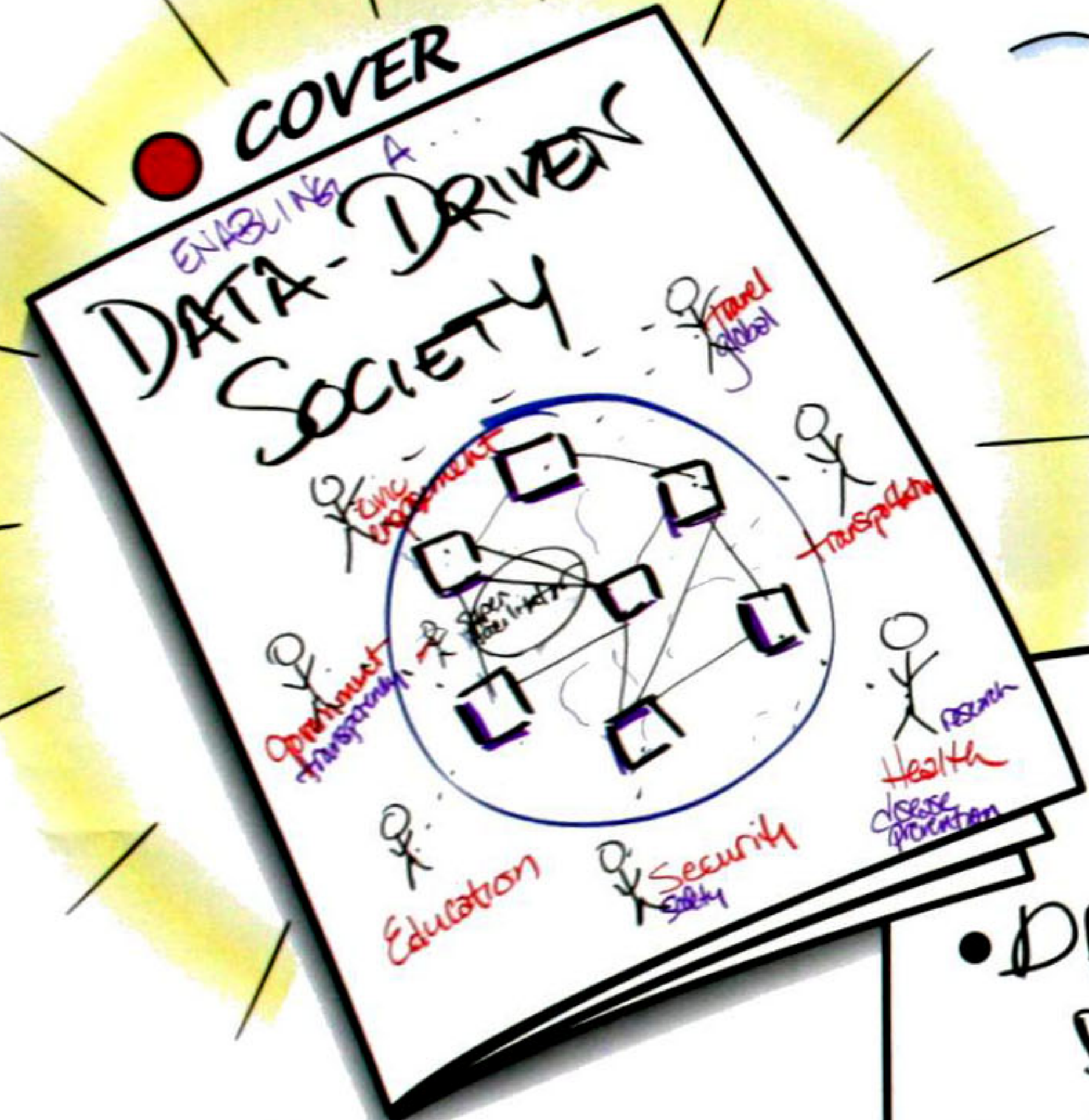


KEY OPPORTUNITIES

- Define value - Who we are
what we do - Group 1, Group 2
- Articulate how 3 programs will
work together - Group 3, Group 4
- Even stronger faculty - Group 5

COVER STORY VISION

DEFINE OUR VALUE



● BRAINSTORMS

UTAPIA
SCIENCE FICTION
INTEGRITY Relationships
INTELLIGENCE HUMAN

PIT → #1 in X COMIC
CONTINUUM
Research
RIGOR
BREADTH DEPTH

Knowledge
DATA
MORE than SERVICE
Holistic
Facilitate

● QUOTES

Better Living
Through DATA QUESTING

● BIG HEADLINES

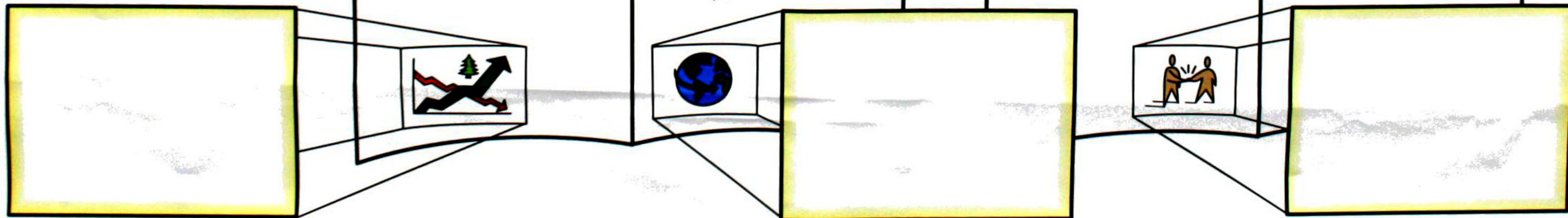
- DATA DRIVEN SOCIETY

- #1 Cyber Security
- School of Information Announcement
- Protecting the Time capsules

● SIDEBARS

- Knowledge mgmt
- GLOBAL INITIATIVE

● IMAGES



COVER STORY VISION DEFINE OUR VALUE

2.

COVER

BLOOMBERG
Pitt iSchool #1 in Startups globally

CROSS
DISCIPLINE
EXPERTS
SOLVE

IMAGES



BRAINSTORMS

BIG HEADLINES

- Pitt iSchool completes a successful capital campaign by raising over \$100M... building a state of the art new info center
- Pitt startup beats IPO record
- Big Data, Deep Problem, the need for information experts

- NSF Funds Record Number of cross-disciplinary projects
- Gates Foundation invests \$100M in healthcare and education incubators at Pitt iSchool to create the Ethelberg and all-day think early technology

Gates Foundation invests \$100M in Pitt's iSchool incubator for entrepreneurial start-ups... focus on healthcare & energy

QUOTES

Our generous alumni, foundations and friends in the private sector teamed up with our iSchool to create a unique and state-of-the-art information center. This center will allow our students to engage in global research and projects. Thank you to all our donors and supporters!

Pitt iSchool gave me the foundation to think differently. Professor [Name] encouraged me and my classmate to solve the challenge of creating video into story telling.

I came to Pitt's iSchool from China to learn about how I could better understand global working and our environment... I left with the tools to solve one of the most energy production goals... soft, people finding of the pro-cellar center.

SIDEBARS

- Alexa Jennings (Pitt iSchool graduate) start-up, SmartSpace, AI-based gym back to Pitt
- YoYo Woo's Ph.D. mentoring program helps all Pitt iSchool students plan and launch their start-ups. Pitt iSchool team up with the Swanson School of Engineering to create the first Ethelberg and all-day think early technology.
- Capital Campaign raises over \$100M

- Dean Larson shares his passion for creating a learning environment across the 3 disciplines, telecon, info science and library science that combine to make Pitt iSchool best-of-class.
- Yolanda Gates joins Pitt's Board of Trustees



Chancellor Gallahan receives an award from the National Academy of Sciences for achievement in research to help solve the genome and cure for Ebola. Pitt's iSchool and Medical School stand up to use his data and help the information to stop the spreading of Ebola.

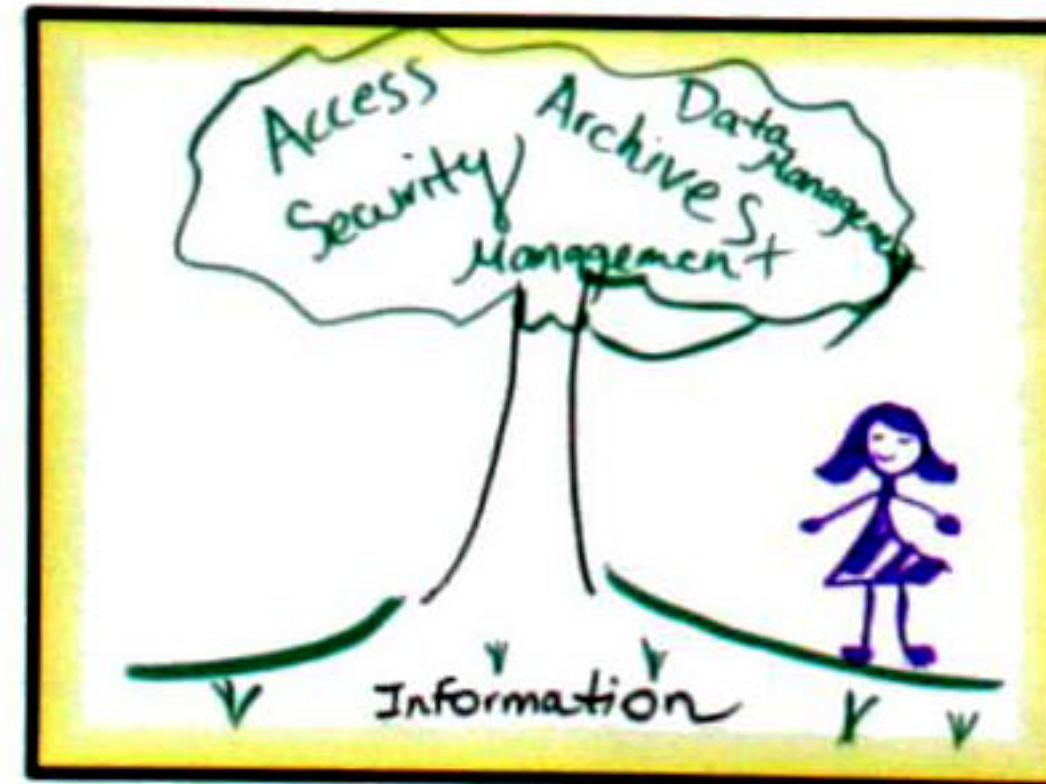
9/23

COVER STORY VISION *ARTICULATE HOW 3 PROGRAMS WORK TOGETHER*

COVER



IMAGES

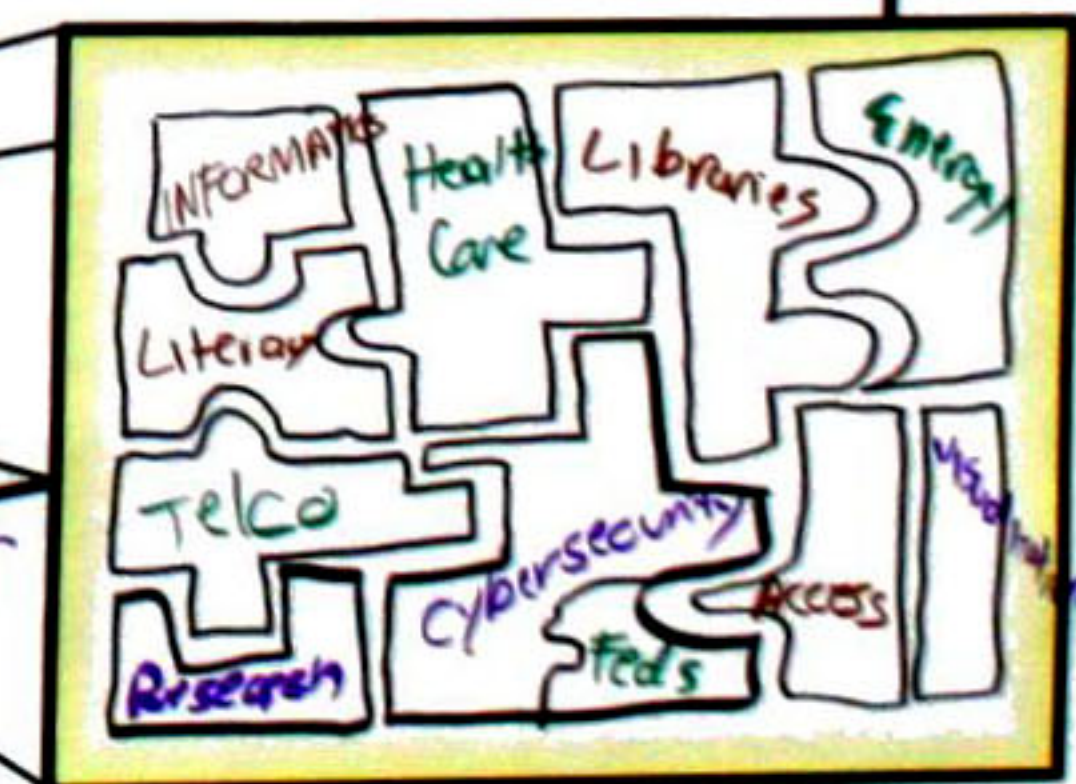


- Hottest new Job: Librarian of the Digital Age
- Information: The Gold of the 21st Century

BIG HEADLINES

- Information on Demand: ~~the~~ Completes ~~the~~ the Puzzle
- New Digital Stewards
- Information Architects: The 21st Century Librarian

Connecting People to Information
Access Organize Share



BRAINSTORMS

Bold Security Professionals
PITT School - Best on breed!
People Talk IMMO

QUOTES

- "Catalytic"
- "Emergent"
- "Adaptive"
- "Convergent"
- "Drawing on Both Sides of The Brain"
- "The Realization of Andrew Carnegie's Vision"

SIDEBARS

- Carnegie had it right.
- INFORMATION Management - The keeper of the digital Kingdom.
- New Chemistry found in old publications
- Remember when Home Dept & Target were news?
- DIVERSITY

COVER STORY VISION ARTICULATE HOW THE 3 PROGRAMS WILL WORK TOGETHER

COVER

FORBES

FROM THE CLOUD
TO THE COMMUNITY

THE NEW
DIGITAL NATIVES
ARE MADE, NOT BORN

BRAINSTORMS

A CURRICULUM
THAT REFLECTS
WHO YOU WANT TO BE
(NOT WHO WE EXPECT
YOU TO BE)

STUDENT-
~~LEARNING~~
CENTERED
PROJECT-FOCUSED
RESULTS

QUOTES

'THE MODERN ARCHIVIST'
'PITT LEADS INFORMATION SCIENCE'
'THE 3RD WAVE ... ? Schools Modern'

BIG HEADLINES

GETTING
THINGS
DONE

- HARNESSING INFORMATION PROFESSIONALS TO REDUCE HEALTHCARE COSTS (ENERGY, EDUCATION)
- → MULTI-LEVEL COLLABORATIONS

- THE COMPLETE DATA ECOLOGY
 - INFO TRANSMISSION
 - INFO PROCESSING
 - INFO STORAGE/CURATION
- ⇒ ALL AT PITT

SIDEBARS

- WORKING TOGETHER FROM DAY ONE: COLLABORATIVE, ENGAGED LEARNING (NOT JUST AN INTENT)
- SOCIAL INTERACTION: IN FRONT + BEHIND THE SCREEN
- TRANSFORMING STUDENTS INTO COLLABORATIVE PROFESSIONALS

- FACULTY TO LEAD, STUDENTS TO LEAD
- ↳ INTEGRATED COLLABORATIONS THAT PRODUCE RESULTS

IMAGES

NO ONE STAYING @ A COMPUTER OR MOBILE DEVICE

FORBES AVENUE

NEW CIO
MSIS GRAD

ONE DEGREE



FACULTY
PHD
MASTERS
U. GRAD



GETTING ONE'S
HANDS DIRTY

PROFESSIONAL
ENGAGEMENT



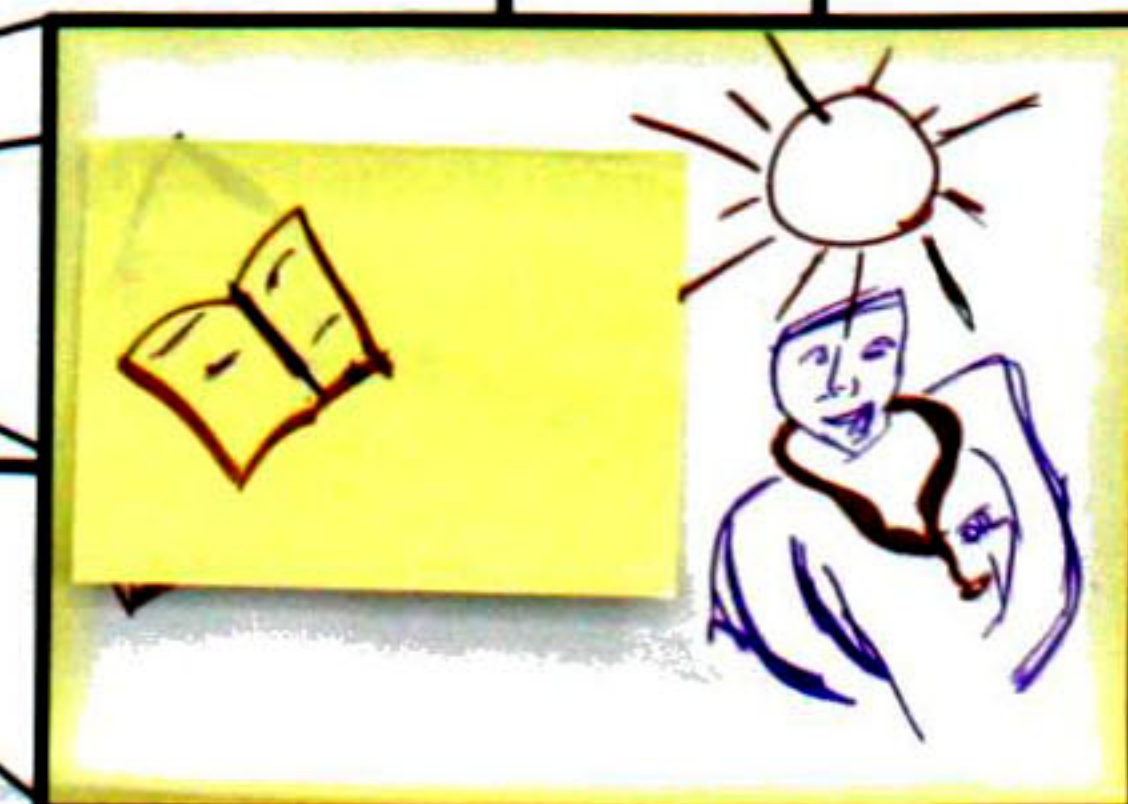
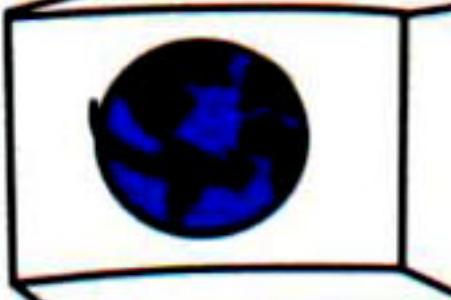
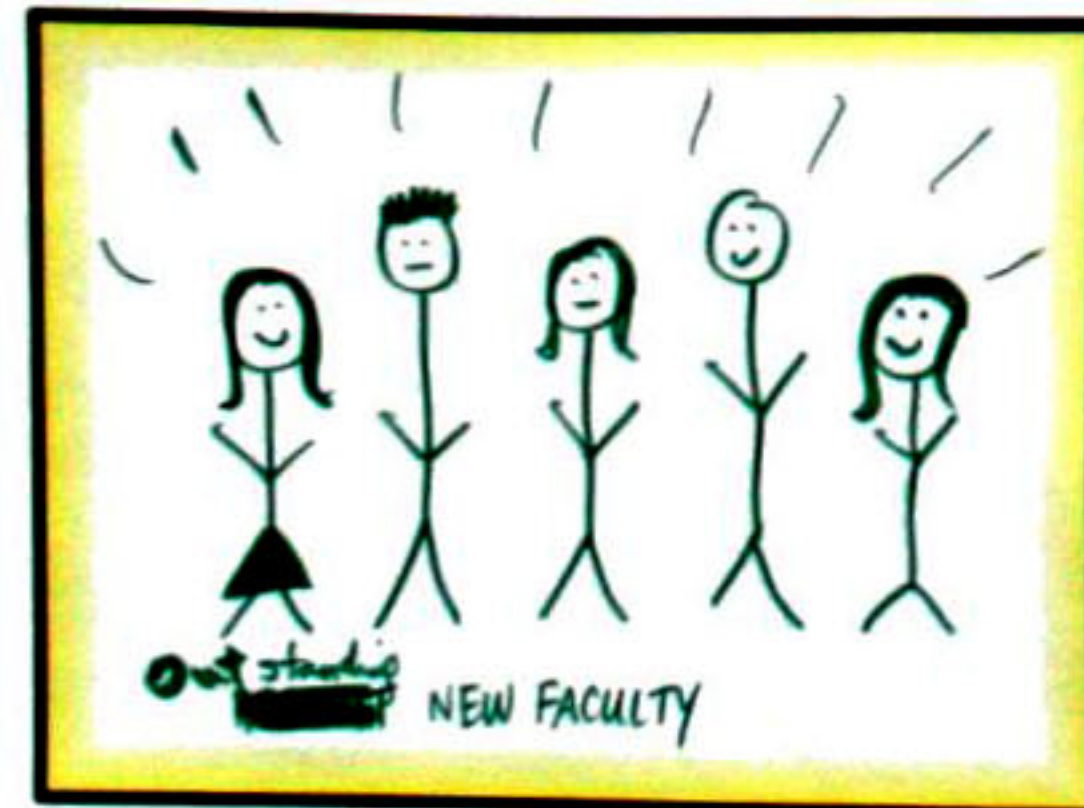
EACH PROGRAM TO DO
"Why a Tele student
might want to take
"Preserving Digital Culture"
WRITE-UP

COVER STORY VISION EVEN STRONGER FACULTY

COVER



IMAGES



BRAINSTORMS

- The NEXT Big Idea in Knowledge
- Members of Natl Academy of Science
- BIG KNOWLEDGE at PITIT's iSchool
- Ground breaking collaboration yields results.
- World Leaders
- Lead National Research Team
- Develop Powerful New Info. Discovery Methods.
- NO LIMITS

QUOTES

- "The assistive technology developed by the iSchool gave me the freedom to walk in my neighborhood." (person with disability)
- "I received high value for my investment in the Masters program" (student)
- "The opportunities to use data to increase knowledge brought me to Pitt iSchool." (new faculty - moved from Stanford)
- "They inspired me to write new music." (popular)
- "Bridges between disciplines are keys to success." (Chancellor Gallagher)

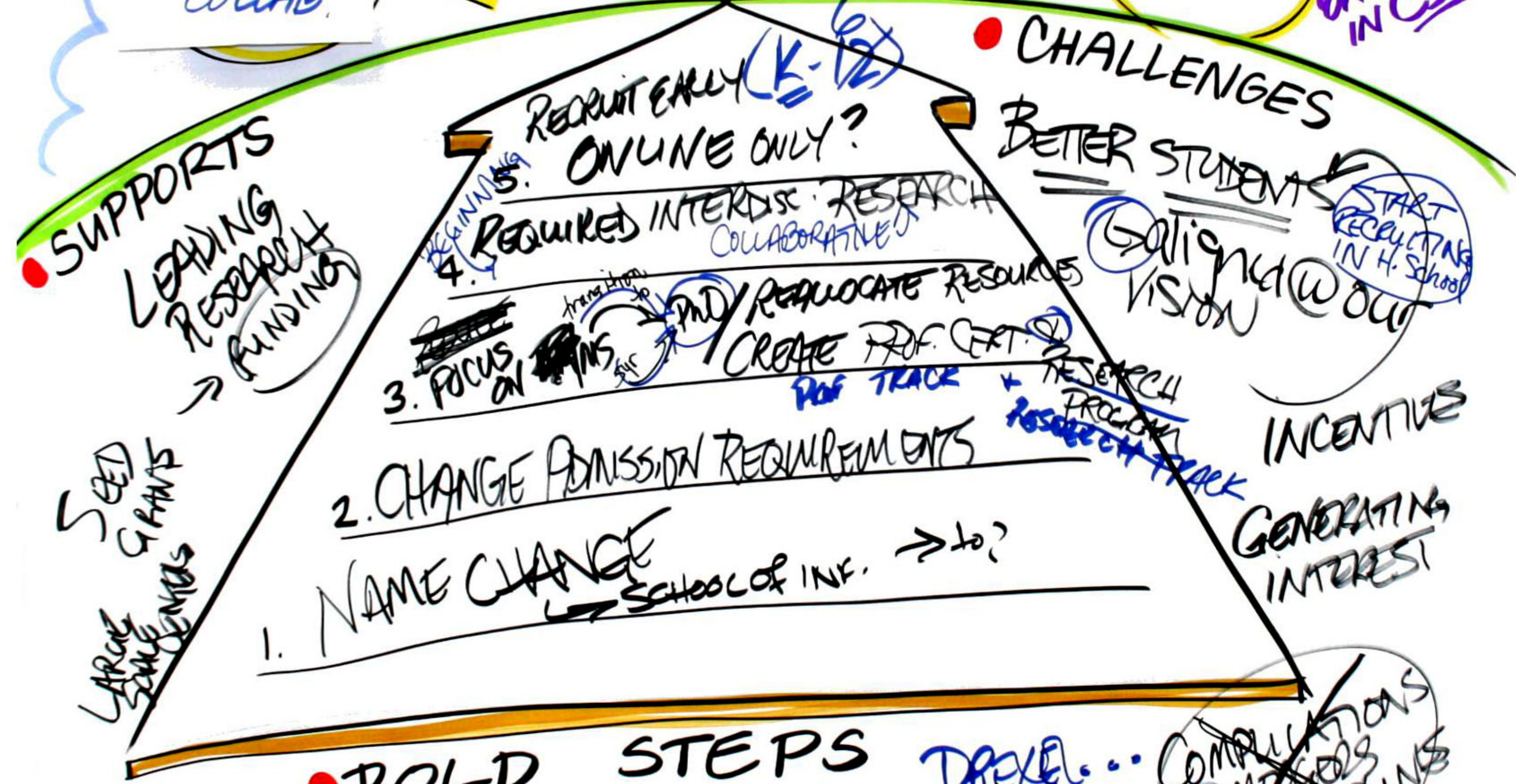
BIG HEADLINES

- PITIT DEAN APPOINTED PRESIDENT'S C.T.O.
- NEW PITIT FACULTY HIRED TO LEAD GROUND-BREAKING RESEARCH IN SIGNATURE AREAS
- PARTNERING WITH MEDICINE, ENERGY, + EDUCATION
- ISCHOOL FACULTY RECOGNIZED FOR NEW INTERDISCIPLINARY METHODS
- PITIT ISCHOOL BRINGS TOGETHER WORLD LEADERS IN INFO MGMT: HOST ANNUAL CONFERENCE

SIDEBARS

- From Software Engineering to Knowledge Engineering THE NEW KEI collaborate with SIS
- NEW FACULTY RECRUIT RECORD NUMBER OF STUDENTS
- Pitt SIS ranks #1 in securing grants & educational value
- IBM Watson opens collaborative at SIS.
- Stanford professors move to Pitt!
- New Faculty Cohort (profiles)
- Education Redefined

UNIVERSITY-WIDE → CASPIA
DEFINE OUR VALUE

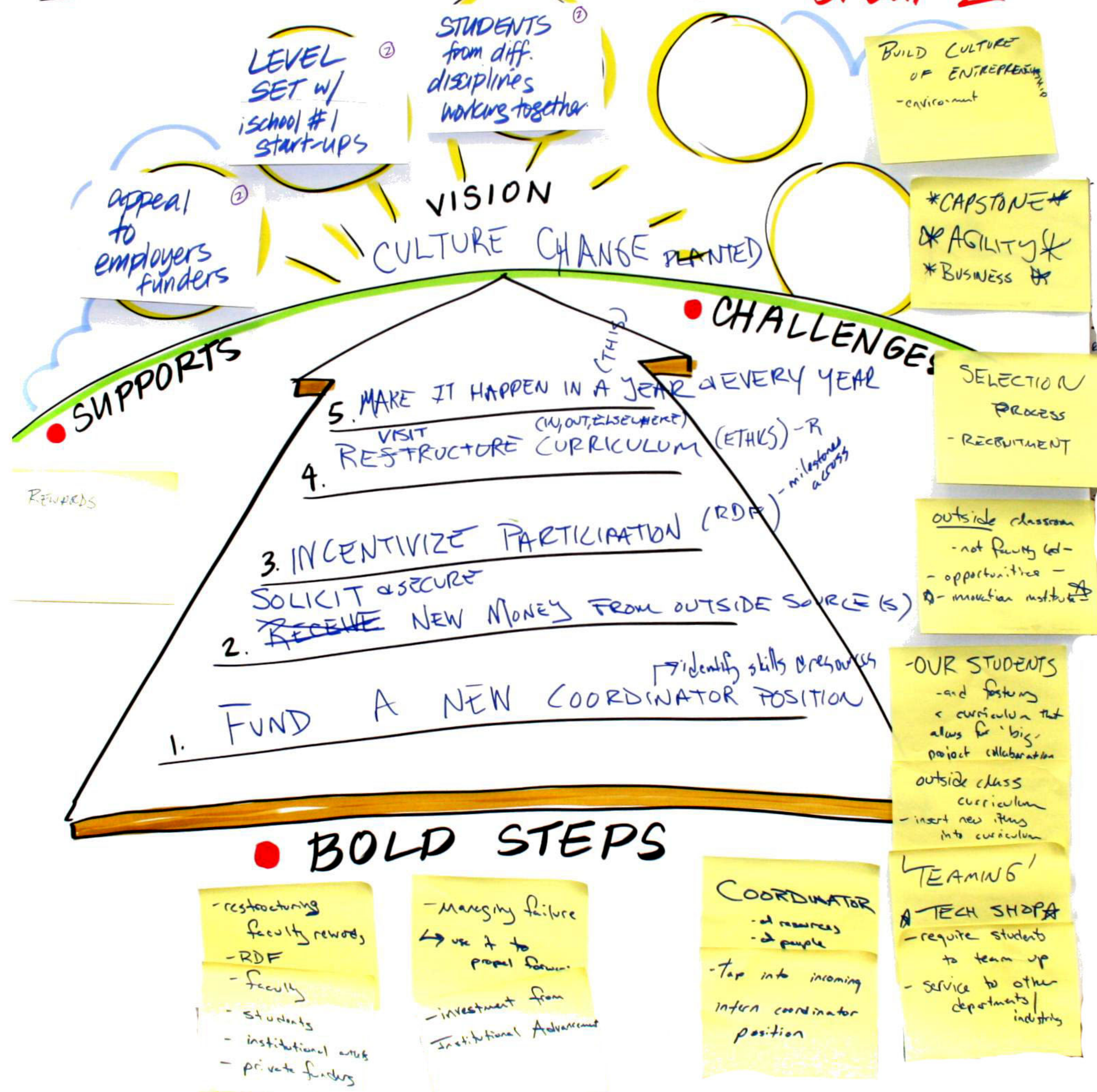


BOLD STEPS
 SOCIAL INFRASTRUCTURE TO SUPPORT ONLINE LEARNING VIRTUAL SCHOOL
 DEVELOP... IRVINE...

COMPLICATIONS
 INTERSECTIONS OF DISCIPLINES
 SOURCES
 REDUCING EFFORT

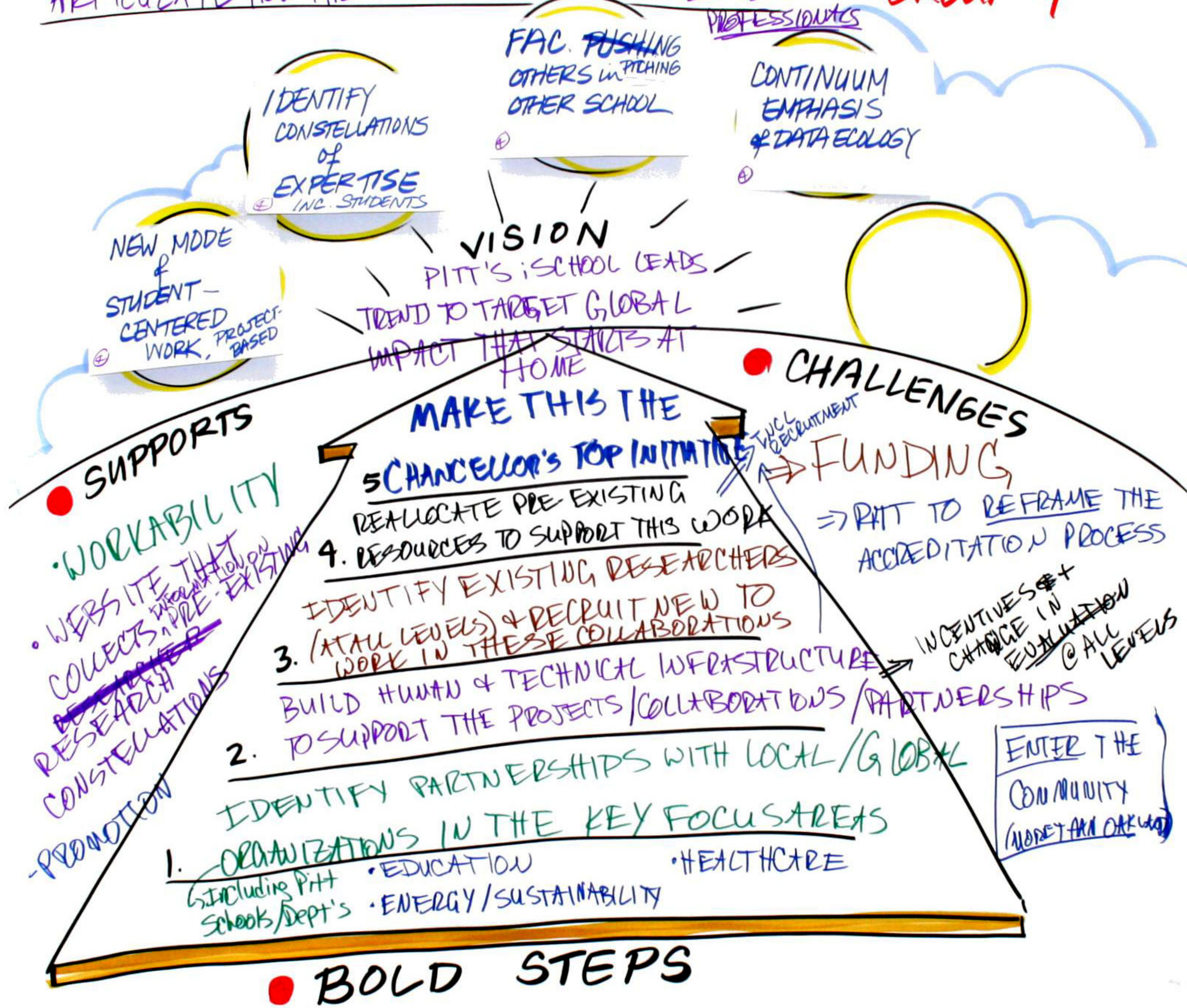
DEFINE OUR VALUE

GROUP 2



ARTICULATE HOW THE 3 PROGRAMS PRODUCE NEW INFO

GROUP 4



ACCOUNTABILITY TO THE COLLABORATION

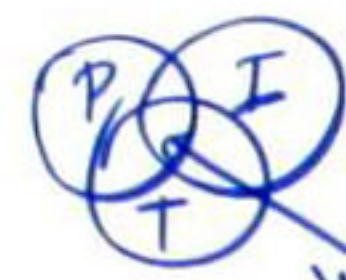
ARTICULATE HOW 3 PROGRAMS WORK TOGETHER

GROUP 3

MAKE INFO KEY TO SUCCESS

CREATE MORE CONVERGENCE
we have it all

COLLABORATION ON DEMAND



What does it look like?

HOW CAN WE STAY IN FRONT of what's happening?

VISION

SUPPORTS

- Administration
- Industry
- Non-profits

INCENTIVE TO INTERDEPT COMMUNICATIONS

5. COMMON INTRO COURSE FOR ALL STUDENTS

4. COMPLETE CURRICULUM ASSESSMENT

3. ENCOURAGE INTERDEPT ELECTIVES

2. Mandatory Collaborative Activities

1. Themed Conference

- COOPERATION ACROSS UNIVERSITY
- INDUSTRY
- OTHER ...

CHALLENGES

Effective Communication THRU-OUT SCHOOL

BOLD STEPS

Project Based Learning

EVEN STRONGER FACULTY

GROUP 5

COLLABORATION
ACROSS
ALL AREAS

MAKING A
DIFFERENCE
IN PEOPLE'S
LIVES

PUBLICITY
BEING
WELL-KNOWN

BUILDING
VIRTUAL
BRIDGES

VISION
★ FACULTY ★

Building virtual & making a difference
bridges in people's lives

NEW
BUILDING?

● SUPPORTS

- Increased faculty support:
 - Administrative
 - Time for collaboration & planning
 - Add staff

Support for project-based work.

Hire additional person for marketing.

5. HIRE 5 MacArthur Genius-Level faculty & staff in next 5 years.

4. Recruit industry-based faculty

3.5 * REORGANIZE FACULTY STRUCTURE & PLAN

3. BUILD A NEW BLDG. for School & centers in #1 (below)

2. CREATE 3 ADDITIONAL ENDOWED CHAIRS (\$6M)

1. CREATE CENTERS FOR INTERDISCIPLINARY RESEARCH + TEACHING EXCELLENCE

● BOLD STEPS

● CHALLENGES

* Faculty (f + adjunct)
Splitting time = research, teaching, collaboration

* \$

* space (for bldg.)

CLOSING WORDS.....

How are you feeling at this moment?

Good
Thoughtful
WONDERING
HOPEFUL
HOPEFUL!
Optimistic
Excited
Action
NEXT?
😊

'ENERGIZED'
DO IT NOW
INTRIGUED
(to see follow up)
OPTIMISTIC
OPTIMISTIC
TEAM
CONFUSED
HOPEFUL
IDEAS TO
ACTION/
HOPEFUL!

WONDERING
CONFUSED
Excited
ENCOURAGED
Hopeful
Ambitious
HOPEFUL
AMUSED
FRUSTRATED
BEMUSED

CHANGE
Hopeful
Intrigued
ENCOURAGED
BOGGED
IN DETAILS

OPMISTIC
Thankful
ONWARD
MOTIVATED
MOTIVATED
Ready!

Hopeful!
OPTIMISTIC
ENERGIZED
Action
ACT
Optimistic
OPPORTUNITY
Pensive
Encouraged
Make it
happen
Driven

9/23

"If I were to have my wildest dream come true about this, it would spawn a complete and deep rethinking about who we are and what we do."

I'm concerned that we are so tied to our revenue streams from research and academic traditions that we are missing a nascent opportunity - and we won't know until it's too late.

"We can create a new discipline out of the stuff we already have. Many times that's all innovation really is. The iPhone is a great example of this."

" People, information,
technology. That's the
foundation of what we do.

Take one of those away and
you don't have a school 'like ours.'"

"When you're first out of the box like we were, with a school of information science, it's exciting.

But now, everyone's caught up."

REVISED MISSION

The mission of the SIS is to support and advance the mission of the University through the discovery, development, management, dissemination and utilization of information as a resource, which is both the foundation upon which all human endeavors are built and the greatest driver of advancement and change in societies, states, organizations and our lives and our livelihoods in the future.