

## **TELCOM 2011: Telecommunications Seminar**

### **Wireless Broadband Data (and a Non Orwellian Connection to 1984)**

***Mr. James D. Young, Crown Castle International***

With recent deployments of Enhanced Voice Data Only (EVDO) and High Speed Packet Access (HSPA) wireless data technologies, wireless data usage has grown at an exponential rate. With the imminent deployment of fourth generation wireless technologies like Long Term Evolution (LTE) and WiMAX it is reasonable to expect high growth rates in wireless broadband to continue. The device and infrastructure ecosystem that evolves will be both driver and result of the data services growth curve. Parallels can be drawn with the rapid growth of wireless voice services in the 1980's, 1990's and early part of this decade. Compelling business opportunities exist within the broadband wireless business community.

*Bio of Speaker:* James D. Young was appointed Chief Operating Officer of Crown Castle International in February 2009. Prior to this appointment, he served as President, U.S. Tower Operations from October 2005. He is responsible for the management of all operational groups including the four Areas, Property Management, Operations, Service Delivery, Performance Improvement, Information Technology, and National Site Development. Mr. Young also sits on the Board of Directors for Crown Castle's business in Australia. With more than 21 years of experience in the telecom industry, Mr. Young has served in several key capacities for various organizations. Prior to joining Crown Castle, he served as the Northeast Region Vice President of Network Operations for Sprint/Nextel, before that spending several years with GTE in a variety of leadership positions across multiple disciplines.