



Keys to Good Pages – Navigation

- Navigation Aids
 - Give each page a descriptive title
 - Use very light – subliminal – pastel solids or bitmaps images shaded light to establish “neighborhoods”
 - Put a text menu as a footer on each page allowing access to key “landmarks” – home, search, sitemap, etc.

Keys to Good Pages – Format

- Use headings and levels to specify structure
 - If using styles, use a different font family for headings
- Try to avoid 640x480 white space
- Use tables to help align “chunks”
 - use width % and not absolute pixel size
- Don’t use colors except for links

Keys to Good Pages – Basic

- Anchors
 - Preference for RED, GREEN, and BLUE for links, alinks and vlinks
 - Make each anchor as explicit as possible – semantically clear
- List Formatting
 - Make use of COMPACT
 - Make use of start and type in lists
 - UL types include DISC, SQUARE, CIRCLE
 - OL types include I, 1, A, I, a
 - Start allows a number(letter) to be specified

Keys to Good Pages – Advanced

- Navigation Aids
 - Use a single local imagemap to navigate the site – have x versions of a single image that identify location
 - Use a frame with a TOC to bring up pages
 - Use target = TOP for distant “unrelated” links
- Format
 - Use borderless frames to organize material more invisibly
 - Use width % rather than absolute pixel

Keys to Good Pages – Advanced

- Images
 - Don’t use images as anchors
 - Use alt with images
 - Use <BR CLEAR= with <IMAGE ALIGN=
 - Use HEIGHT and WIDTH to speed loading
 - Use small animated gifs in tables for important points
- Forms
 - Use tables within forms to add structure
 - Use good data entry form rules about grouping and spacing in building forms

General Pages

Conceptual Goals

- Quick loading -- img
- Appropriate language
- Visual identity and flow – white space
- Optimal use of display space – align and break
 - Browser variance
- Standard structure – SSI
 - Headers and footers
 - Location identifiers
- Drill down
- Frames

The Site

Input Pages

- Structured and ordered forms – tables
- Informed consent
- Local and nondestructive validation – js
- Cookies and persistent state
- Confirmations

The Site – Structural

- HTML or XML
 - XSL, XSLT, and XLL
- Standard header
 - Logo, imagemap identifier
- Standard footer
 - Modification, author, contact, home

The Site – Practical

- Backgrounds – just that
- Color choices should enhance
- Iconography should be standard or intuitive
- Establish neighborhoods
- Provide Maps
- Highlight new material
- Logs